



# NEWS RELEASE

## *St. Louis Cardinals*

DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

**FOR IMMEDIATE RELEASE**

### **HOMESTAND HIGHLIGHTS (Thursday, May 17—Wednesday, May 23)** **1968 NLCS Anniversary Weekend & I-70 Series Highlight Fourth Homestand of 2018**

**ST. LOUIS, Mo., May 16, 2018** – The Cardinals return home after completing a six-game road trip through San Diego and Minnesota. The seven-game homestand kicks off with a four-game series against the Philadelphia Phillies (May 17-20) and concludes with three games versus our American League rivals, the Kansas City Royals (May 21-23). The fourth homestand of the season is highlighted by the 1968 National League Championship Anniversary Weekend and eight Theme events including Braggin’ Rights Night and A Night with the Ecksteins.

#### **Thursday, May 17, 2018 — Cardinals vs. Philadelphia Phillies (6:15 p.m.)**

Gates open at 4:45 p.m.

- **Soccer Night:** With the purchase of a special Theme Ticket, fans will receive a unique St. Louis Cardinals soccer jersey. Presented by AJAX Soccer. To purchase tickets, visit [cardinals.com/soccer](http://cardinals.com/soccer). #CardsTheme
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gates 1 and 3 through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



#### **Friday, May 18, 2018 — Cardinals vs. Philadelphia Phillies (7:15 p.m.)**

**1968 National League Championship Anniversary Weekend**

Gates open at 5:15 p.m.

- **Bob Gibson Pitching Rubber Giveaway:** 30,000 fans, ages 16 and older, can relive one of the most dominant pitching performances in MLB history by taking home their very own Bob Gibson pitching rubber, commemorating Gibby’s incredible 1968 season. Presented by Ameren Missouri. #CardsPromo
- **Bob Gibson Pregame Ceremony:** The Cardinals will formally commence the #CompleteGamer fan engagement campaign celebrating Hall of Fame Pitcher Bob Gibson with a special ceremony prior to tonight’s game. The #CompleteGamer campaign is designed to honor “Gibby” and share his extraordinary personal story while raising money to benefit musically-gifted urban youth and recognizing #CompleteGamers from other fields/vocations. Fans can visit [cardinals.com/Gibson](http://cardinals.com/Gibson) for more information.



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[cardinals.com](http://cardinals.com)

- **Braggin' Rights Night:** Illini Night and Mizzou Night are combining for Braggin' Rights Night presented by FOX Sports Midwest. With the purchase of a special Theme Ticket, fans will receive an Illini or Mizzou-themed Cardinals jersey. A pregame pep rally will feature band members, cheer squads and athletes from each school. Mizzou Head Football Coach Barry Odom and Illini Head Basketball Coach Brad Underwood are both scheduled to attend as well. To purchase tickets, visit [cardinals.com/Illini](http://cardinals.com/Illini) or [cardinals.com/Mizzou](http://cardinals.com/Mizzou). #CardsTheme



- **Cardinals Care Spring Grant Ceremony:** In an afternoon ceremony, Cardinals Care will distribute more than \$134,000 to 68 area nonprofit groups that support local kids. A Cardinals player, executives and Fredbird will all take part in the afternoon event. #CardsCare
- **Alumni Celebrity Bartender:** Former Cardinals reliever, **John Costello**, will be bartending in Budweiser Terrace from innings two through four during tonight's game.
- **Dream Weavers:** Luke Weaver will host a group from the Foster and Adoptive Care Coalition for tonight's game as part of his Dream Weavers player ticket program.
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](http://cardinals.com) & the MLB.com At Bat mobile app. #STLCardenales
- **Artifact Spotlight:** Before every Friday home game, the Cardinals Museum highlights artifacts in the collection not currently on display during a pregame presentation inside the Museum at 3:00 & 3:30. Today's featured item relates to former Cardinals outfielder **Roger Maris**. To purchase museum tickets, visit [cardinals.com/museum](http://cardinals.com/museum). #CardsMuseum
- **Flashback Friday:** Before every Friday home game at 4:00 p.m., the Cardinals Museum will host a presentation about Cardinals history or a museum-related topic from one of the Museum's staff members, a former player or a visiting author. Today's presentation will be hosted Cardinals Magazine Senior Staff Writer, **Stan McNeal**. To purchase museum tickets, visit [cardinals.com/museum](http://cardinals.com/museum). #CardsMuseum
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](http://cardinals.com/5050). #CardsCare5050
- **Cardinals Care Stadium Auction:** Auction tables will be located inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. #CardsCare

## **Saturday, May 19, 2018 — Cardinals vs. Philadelphia Phillies (1:15 p.m.)**

1968 National League Championship Anniversary Weekend presented by Heartland Coca-Cola  
Gates open at 11:15 a.m.

- **1968 Replica Ring Giveaway:** 30,000 fans, ages 16 and older, will take home a wearable replica ring of the 1968 National League Championship ring that the players and coaches received 50 years ago! #CardsPromo





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- **1968 National League Championship Anniversary Ceremony:** In recognition of the 50th anniversary of the Cardinals 1968 National League Championship, 16 members of the 1968 team will be honored in a pregame ceremony. The former players will be introduced from the dugout and members from the team will throw out a ceremonial first pitch.
- **Saturday Signings at the Museum:** Former Cardinals All-Star first baseman **Julian Javier** will sign autographs at the Cardinals Museum from 10:00 a.m. to 12:00 p.m. Visit [cardinals.com/museum](http://cardinals.com/museum) for more information.
- **Alumni Celebrity Bartender:** Former Cardinals starting pitcher, **Danny Cox**, will be bartending in Budweiser Terrace from innings two through four during today's game.
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](http://cardinals.com) & the MLB.com At Bat mobile app. **#STLCardenales**
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](http://cardinals.com/5050). **#CardsCare5050**
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

### **Sunday, May 20, 2018 — Cardinals vs. Philadelphia Phillies (1:15 p.m.)**

#### **1968 National League Championship Anniversary Weekend**

Gates open at 11:15 a.m.

- **Kids Baseball Glove Giveaway:** All kids ages 15 and younger, entering with a ticket, can come out to celebrate Major League Baseball's Play Ball Weekend and field like the pros when they receive their very own Rawlings Kids Baseball Glove. Right handed-gloves can be exchange for left-handed gloves in Budweiser Terrace until 2:15 p.m. **#CardsPromo**
- **Kids Ticket Voucher Giveaway:** All kids entering with a ticket, ages 15 and younger, will receive a free ticket voucher valid for select Cardinals regular season home games in 2018, courtesy of Ritz. **#CardsPromo**
- **Six Flags Day:** All children under 48 inches receive a free ticket to Six Flags, valid any one day through July 31, 2018. **#CardsPromo**
- **Prairie Farms Kids Run the Bases:** Following the game, fans ages 15 and under are invited to run the bases of Busch Stadium (weather permitting). Presented by Prairie Farms.
- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star frozen treats (while supplies last).



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[cardinals.com](http://cardinals.com)

- **Negro Leagues Tribute Day:** Come celebrate the history of the St. Louis Stars and Negro League Baseball at the ballpark. With the purchase of a special Theme Ticket, fans will receive a pinstripe St. Louis Stars cap. A portion of each ticket sold will be donated to the Negro Leagues Baseball Museum in Kansas City. President of the Negro Leagues Baseball Museum, Bob Kendrick, and KMOX's Mike Clairborne will host a round table in Cunningham Corner from 11:45a.m.-12:15p.m. To purchase tickets, visit [cardinals.com/negroleagues](http://cardinals.com/negroleagues). #CardsTheme
- **Home Run Against Hunger Food Drive:** The Cardinals, in partnership with Missouri Farm Bureau Insurance and Feeding Missouri, are hosting a food drive in front of the Official Cardinals Team Store before today's contest from 10:00 a.m. to 1:30 p.m. Fans who bring a non-perishable food donation will receive a voucher for two tickets to an upcoming Cardinals game. #HomeRunAgainstHunger
- **Honorary Bat Girl:** As part of MLB's support of the annual "Going To Bat Against Breast Cancer" initiative, traditionally commemorated each Mother's Day, the Cardinals will recognize **Kathy Koke**, a breast cancer survivor, with an on-field ceremony and honorary first pitch before the game. Mrs. Koke is celebrating six years of being cancer free and is dedicated to helping fund cancer research and help raise awareness.
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](http://cardinals.com) & the MLB.com At Bat mobile app. #STLCardenales
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](http://cardinals.com/5050). #CardsCare5050
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



## **Monday, May 21, 2018 — Cardinals vs. Kansas City Royals (7:15 p.m.)**

**MLB Network Showcase National Broadcast** (out-of-market only)

Gates open at 5:45 p.m.

- **T-Shirt of the Month Giveaway:** 20,000 fans, ages 16 and older, will take home a unique Cardinals t-shirt depicting Cardinals catcher Yadier Molina. The t-shirt's design was selected as the winner by the fans via an online vote. #CardsPromo
- **Autograph Night:** Get free autographs from current and former Cardinals players, courtesy of Academy Sports + Outdoors. **Harrison Bader** will sign 100 autographs in Budweiser Terrace for fans ages 15 and younger from 5:45-6:15. Kids must have an autograph line ticket, which are free and are distributed in Budweiser Terrace. Former Cardinals **Danny Cox** and **John Costello** will sign autographs for fans of all ages from 6:15-7:00. Players subject to change.
- **A Night With The Ecksteins Theme Event:** 2006 World Series MVP David Eckstein and his wife, Ashley, are returning to the ballpark to celebrate the release of Ashley's new book and chat about following your dreams! With the purchase of a special Theme Ticket, fans will receive access to a pregame Q&A session with Ashley & David Eckstein, a copy of Ashley's new book, *It's Your Universe*, and an autograph from Ashley & David. Tickets and more information available at [cardinals.com/Eckstein](http://cardinals.com/Eckstein). #CardsTheme







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- **Nurses Night:** Nurses Night returns in 2018 with a day and night option for all the shift-workers! With the purchase of a special Theme Ticket, fans will receive an exclusive Cardinals scrub jacket. To purchase tickets, visit [cardinals.com/nurses](http://cardinals.com/nurses). #CardsTheme
- **Wainwright's Winners:** Adam Wainwright will host a group from The Maren Fund for tonight's game as part of his Wainwright's Winners player ticket program.
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1 and Gate 3 through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



### Tuesday, May 22, 2018 — Cardinals vs. Kansas City Royals (7:15 p.m.)

Gates open at 5:45 p.m.

- **Brian Jordan Budweiser Bash Theme Event:** Fans who purchase a special Bud Bash Theme Ticket will receive a limited-edition Brian Jordan mini-bobblehead as we celebrate Cardinal fan favorites. VIP ticket-holders will also have access to a pregame autograph session with Brian in the Budweiser Terrace. Fans must present the voucher in order to receive this promotional item. To purchase tickets, visit [cardinals.com/budbash](http://cardinals.com/budbash). #BudBash
- **Tsunami Waves:** Carlos Martínez will host a group from World Pediatric Project for tonight's game as part of his Tsunami Waves player ticket program.
- **Battle at Busch:** 105.7 The Point and the Cardinals welcome back the Battle at Busch concert series. Tonight's battle features **Jean Claude & The Eclairs, L.T.H.** and **Legends Undercover**. Gate 6 will open at 5:15 p.m. for the event. Performances begin at 5:35 p.m. in Budweiser Terrace. Tickets are available for \$5 to each Battle at Busch game at [cardinals.com/battleatbusch](http://cardinals.com/battleatbusch).
- **Cardinals Care Stadium Auction:** Auction tables will be located inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. #CardsCare



### Wednesday, May 23, 2018 — Cardinals vs. Kansas City Royals (12:15 p.m.)

MLB Network Showcase National Broadcast (out-of-market only)

Gates open at 10:45 a.m.

- **KMOX Day:** Fans who purchase a special Theme Ticket will receive an old-school KMOX microphone that plays some special highlights from Jack Buck, John Rooney and Mike Shannon. Fans can also enjoy a special pregame meet & greet with KMOX on-air personalities. This event is sold out. #CardsTheme
- **Great Clips Charity Haircuts:** During the game, fans can root for the Redbirds and shape up their roots with a visit to Ford Plaza. For a \$10 donation, Great Clips will cut your hair and donate all proceeds to Cardinals Care.



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## MORE INFORMATION

### **#CompleteGamer – Celebrating Bob Gibson in 2018**

On April 15th, 59 years to the date of his first Major League start, the Cardinals launched the **#CompleteGamer** fan engagement campaign to honor Hall of Fame pitcher Bob Gibson, who played his entire 17-year career with the Cardinals and ended his career with more complete games (255) than his franchise leading number of wins (251).

To reach a new generation of fans, the team has released a **#CompleteGamer** song and music video that serves as a theme song for the campaign and seeks to convey Gibson's extraordinary life story in a musical style reminiscent of Lin-Manuel Miranda's *Hamilton* by using hip-hop accompanied by powerful music performed by an orchestra.



As part of the campaign, fans are asked to share examples of people that they know who are a **#CompleteGamer** in their own respective field or vocation. Each week, the team will highlight at least one fan **#CompleteGamer** and they will receive a special Gibson autographed item from the team. Fans can nominate someone through an online submission form at [cardinals.com/Gibson](http://cardinals.com/Gibson).

### **Cardinals Fan Music Contest**

The club has launched the first-ever **Cardinals Fan Music Contest** as a way for fans to share their creativity and musical talent, along with their passion for Cardinals baseball. Fans are asked to write, perform and share an original Cardinals-inspired song/anthem and share the performance via a video or audio file. One lucky performance will be crowned the winner and receive a trip to Nashville to have their song professionally recorded and mastered at the Shoe Box Studios. The Cardinals will also produce a professional music video and share the artist's work with all of Cardinals Nation! Details can be found at [cardinals.com/MusicContest](http://cardinals.com/MusicContest).



### **#BigMacFlashback**

This year marks the 20th anniversary of the 1998 Home Run Race that ultimately concluded with Mark McGwire establishing a new MLB single-season home run record. All season long, we will share content on our social media channels that helps fans relive the 1998 Home Run Race; including videos of all 70 of Big Mac's home runs, real-time updates on the home run count of McGwire, Sosa and Griffey Jr. and fan images that convey the excitement of that amazing season.

As part of the lookback, the team will be asking fans to share their photos, memorabilia, stories and experiences from the historic 1998 season as the fan perspective is an important part of this historic time in baseball. Fans can share their favorite **#BigMacFlashback** memories with us using our online submission form at [cardinals.com/McGwire](http://cardinals.com/McGwire).



### **Busch Stadium Food & Beverages**

The **Cardinals Fan Food Guide** is available at [cardinals.com/food](http://cardinals.com/food) and via the MLB.com Ballpark mobile app to help fans locate their favorite food and beverages at Busch Stadium.

New concession items for 2018 include:

- **Coca-Cola Cantina Street Tacos:** Three tacos with Coca-Cola marinated house smoked pork, Coca-Cola infused BBQ sauce, fresh pico de gallo, toasted onions, lime wedge. Served at: Coke Cantina at Gate 1 for \$9.
- **Grilled Chicken Bats:** Smoked chicken legs with choice of BBQ, Buffalo or Hot Honey sauces. Served at: Terrace Grill at Budweiser Terrace for \$7.





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- **Sausage Bites:** Bacon Onion Cheddar, Whiskey Peppercorn, or Mango Habanero sausage topped with spicy aioli. Served at Terrace Grill at Budweiser Terrace for \$8.75.
- **Jumbo Shrimp Skewer:** Four Jumbo Shrimp, grilled to order, marinated with minced garlic and fresh lime. Served at: Terrace Grill at Budweiser Terrace for \$12.
- **Grand Slam Mixed Grill:** Sampling of Grilled Chicken Bats, Sausage Bites and Jumbo Shrimp Skewer. Served at: Terrace Grill at Budweiser Terrace for \$25.

### **Updated Prohibited Items Policy**

Fans may now bring empty cups, empty mugs, empty plastic bottles and ice packs into Busch Stadium. Fans can visit [cardinals.com/security](http://cardinals.com/security) for the complete inspection policy & prohibited items list.

### **Busch Stadium Re-Entry**

Exit stamps will be available for guests who need to exit the stadium but plan to return. The stamps will be located at Gate 1 (southeast corner of stadium) and Gate 4 (northwest corner of stadium).

### **Smoking Gate Relocation**

Busch Stadium has moved the Smoking Gate to outside of Gate 1 (southeast corner of stadium). This new space includes a covered area for guest and free access in/out of the area.

### **Fan Information Guide**

The Busch Stadium Fan Information Guide can be viewed at [cardinals.com/info](http://cardinals.com/info).

### **Budweiser Ballpark Pass**

Following a successful launch in 2017, the popular ticket subscription service returns for 2018. Fans can attend as many Cardinals home games as they want each month for a monthly fee of \$29.99. Subscribers will have a Standing Room Only ticket to each regular season game (except Opening Day) digitally delivered to their smartphone via the MLB.com Ballpark app. The subscription will automatically renew each month and subscribers can cancel at any time. To purchase the Budweiser Cardinals Ballpark Pass or for more information, visit [cardinals.com/pass](http://cardinals.com/pass).



### **One Cardinal Way**

The Cardinals and the Cordish Companies have opened a leasing center for One Cardinal Way, the 297-unit luxury apartment building being constructed at the northwest corner of Broadway and Clark Street, complete with a model unit. The leasing center, located at 601 Clark Street inside Ballpark Village, provides prospective residents an opportunity to view, touch and feel a fully built out kitchen, bath and living room.

**ONE CARDINAL** *Way*

Tours are now available Tuesday-Friday between the hours of 10 a.m.-6 p.m., Saturday from 1p.m.-5 p.m. or by appointment. Fans can visit [OneCardinalWay.com](http://OneCardinalWay.com) for more information.

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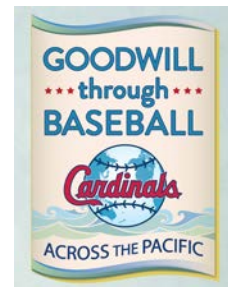
[cardinals.com](http://cardinals.com)

## Cardinals Hall of Fame and Museum

The Cardinals are proud to continue to offer the Individual (\$50) and Family (\$85) Museum Membership options for fans in 2018. Visit [cardinals.com/membership](http://cardinals.com/membership) for a detailed list of membership benefits. #CardsMuseum

This year's new special exhibit entitled "**Goodwill through Baseball: Cardinals Across the Pacific**" examines how the Cardinals MLB's baseball goodwill tours across the Pacific have helped pave the way for players to join leagues in the United States and Japan. Additionally, the official World Baseball Classic trophy will be on display as part of the exhibit through Memorial Day. Photo opportunities will be available on Saturday home games in April and May. The special exhibit is open to the public through the conclusion of the 2018 baseball season and is included with admission to the museum.

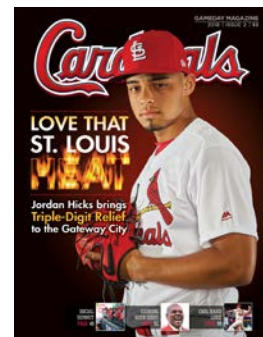
The Museum is open daily from 10:00 a.m. – 6:00 p.m. and remains open through the 7th inning on home game nights. Adult admission is \$12, and tickets can be purchased at [cardinals.com/museum](http://cardinals.com/museum).



## Cardinals Magazine – Issue Two on Sale Now

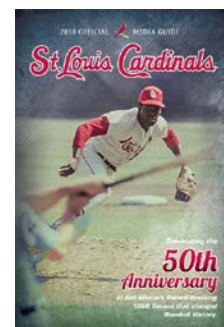
What does the youngest pitcher on the Cardinals' roster have in common with the greatest pitcher in Cardinals' history? Besides being known for a sizzling fastball, rookie **Jordan Hicks** and Hall of Famer **Bob Gibson** both are featured in the new, 120-page issue of *Cardinals Magazine*. The cover story on Hicks offers a revealing look at his overnight rise to the major leagues, and in our exclusive conversation with Gibson 50 years after his historic 1968 season, he offers revealing insights on momentous photographs from his career.

Other highlights include the latest installment of the Better Halves column written by Hannah Garcia, wife of Cardinals infielder **Greg Garcia**. We also catch up with former pitcher **Woody Williams**, go off the field with new closer, **Bud Norris**, take readers on a tour of Busch Stadium's trendy new Budweiser Terrace and much more! Purchase your copy at Busch Stadium inside each stadium gate, team store locations, merchandise stands of Cardinals Authentics. Also available by subscription at [cardinals.com/publications](http://cardinals.com/publications) or call 314-345-9000.



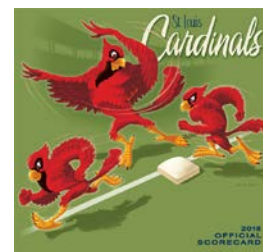
## Official Team Media Guide

The Cardinals official team media guide has long been relied upon by journalists and broadcasters who cover the team. Containing stats, photos and biographies of every player in the Cardinals organization, along with the definitive history of the club since its inception, the official team Media Guide is the most comprehensive book about the Cardinals. The 2018 Media Guide is available for \$20 at the Official Cardinals Team Store, the Cardinals Authentics Shop or online at [cardinals.com/mediaguide](http://cardinals.com/mediaguide).



## Official 2018 Team Scorecard

Adorned with beautiful retro cover art by acclaimed St. Louis illustrator Mike Right—the scorecard designer since 2003—this season's scorecard also features a tutorial on how to keep score the "Cardinal Way," a method practiced by club officials since the 1940s. Purchase the scorecard individually—or with the latest edition of Cardinals Magazine for just \$5—from Busch Stadium vendors inside the gates, team store locations and red merchandise carts. Scorecards are also available for purchase at [cardinals.com/scorecard](http://cardinals.com/scorecard).







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### **Cardinals Authentics**

Cardinals Authentics specializes in official, game-used, limited edition and autographed memorabilia direct from the club. Fans can visit one of the two Cardinals Authentics locations inside Cardinals Nation or in the Ford Plaza. The Cardinals Nation location is open daily from 10:00 a.m.—8:00 p.m. On game nights, the Ford Plaza shop will remain open 30 minutes after last pitch while the Cardinals Nation shop will remain open one hour after the final pitch.



Fans can pre-order game-used bases for any game in the 2018 season by calling 314.345.9851 or emailing [gameused@cardinals.com](mailto:gameused@cardinals.com). For more information, visit [cardinals.com/authentics](http://cardinals.com/authentics) or follow them on Twitter [@CardsAuthentics](https://twitter.com/CardsAuthentics). #CardsAuthentics

### **Cardinals Insider with Ozzie Smith**

Cardinals Insider is a Mid-America Emmy-nominated weekly news magazine television show hosted by Hall of Famer Ozzie Smith. Now in its third season, the club-produced, half-hour show is available within 18 television markets in nine states. It provides fans with behind-the-scenes, insider access to the Cardinals from team journalists. Cardinals Insider gives fans an all-access pass to everything Cardinals baseball featuring exclusive interviews, news updates, profiles and more. For more information and an updated programming schedule for the show, head to [cardinals.com/insider](http://cardinals.com/insider). #CardsInsider



### **Official Pre-Game Parties**

Back again, Cardinals Nation will host the Official Pre-Game Party of the St. Louis Cardinals before every game. The ticketed pep-rally style party is located on the second floor of Cardinals Nation in the Hall of Fame Club, two and a half hours prior to every Cardinals home game during the 2018 season. This exclusive Cardinals Nation pre-game event includes a full buffet menu, all-inclusive bar and a DJ or live music all the way until first pitch. Only 200 tickets will be allotted for each game, which fans can purchase at [cardinals.com/pregame](http://cardinals.com/pregame) for digital delivery.



### **Cardinals Nation Food Truck**

Fans can follow the #CardsFoodTruck on Twitter (@CardsFoodTruck) for weekly truck location announcements. To view the full menu, fans can visit [cardinals.com/foodtruck](http://cardinals.com/foodtruck). Booking opportunities are available by calling 314.345.9880 or emailing [foodtruck@cardinals.com](mailto:foodtruck@cardinals.com).



### **Fredbird Fridays**

Every Friday, Fredbird and Team Fredbird will appear somewhere within Cardinal Nation to give away a select number of free tickets or items to lucky fans on a first come, first served basis. To find out where Fredbird will be each week, follow us on Facebook and Twitter. Visit [cardinals.com/fredbirdfridays](http://cardinals.com/fredbirdfridays) for more details. #FredbirdFriday



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[cardinals.com](http://cardinals.com)

## **Cardinals Kids Club**

The Cardinals Kids Club is the exclusive club for Redbird fans ages 13 and under. The 2018 Kids Club membership package includes two tickets to a 2018 Cardinals game, access to the Member's Only autograph party at Busch Stadium, first in-line access for Kids Run the Bases presented by Prairie Farms, a backpack, hat, lanyard, lapel pin and more.



Membership packages may be purchased at Busch Stadium at the Cardinals Kids Club kiosk located in Family Pavilion or online at [cardinals.com/kidsclub](http://cardinals.com/kidsclub).

## **Cardinals in the Community**

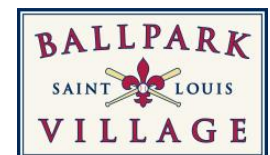
Cardinals Care was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community—both on and off the baseball field. Established in 1997, Cardinals Care has invested over \$24 million to support St. Louis area children and built or renovated 23 youth ball fields in local under-resourced neighborhoods. Most recently, the Cardinals dedicated Dexter Fowler Field at Hess Park in Decatur, Ill. in July.



This season marks the 15th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 3,000 kids who participate in the program each year. Fans can learn how to support Cardinals Care by visiting [cardinals.com/community](http://cardinals.com/community). #CardsCare

## **Ballpark Village**

Ballpark Village is the premiere dining and entertainment destination in the region. Located in the heart of St. Louis' central business district adjacent to Busch Stadium, Ballpark Village provides guests with a wide range of entertainment, food and beverage, as well as a variety of events 365 days a year. Join us before and after every single home game for exciting entertainment, giveaways, games, and Todd Thomas!



No ticket, no problem! Ballpark Village offers an unprecedented watch party experience with over 1,200 square feet of TVs with direct stadium feed, as well as Budweiser Brew House Deck Parties post-game every Friday with DJ Todd Thomas and Official Cardinals Away Game Watch Parties with premium giveaways.

## **Social Media**

Twitter ([@Cardinals](https://twitter.com/Cardinals))

Facebook ([facebook.com/cardinals](https://facebook.com/cardinals))

Instagram ([Cardinals](https://instagram.com/Cardinals))

Snapchat ([cardinals](https://snapchat.com/cardinals))

For more info, and a list of verified player Twitter accounts, visit [cardinals.com/social](http://cardinals.com/social). Join the conversation using #STLCards.

## **Hispanic Outreach**

The St. Louis Cardinals have announced they will produce 39 Spanish language home radio broadcasts during the 2018 season as part of the club's continuing effort to better reach the team's rapidly growing Spanish-speaking fan base.

All of the Cardinals' Spanish broadcast information, video and social initiatives can be found at [cardinals.com/SomosSTL](http://cardinals.com/SomosSTL). Join the conversation using #STLCardenales or #SomosSTL.





# NEWS RELEASE

## *St. Louis Cardinals*

DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

### Fan-Friendly Values

- **Dynamic Deals of the Week:** The Cardinals' dynamic pricing system allows them to offer outstanding ticket savings to fans throughout the season. Special values will be highlighted each Monday as part of the "Dynamic Deals of the Week" promotion. Fans can view the Dynamic Deals at [cardinals.com/dynamicdeal](http://cardinals.com/dynamicdeal).
- **KMOX 1120 First Pitch Tickets:** At 9:00 a.m. on the day of each home game, the first 275 fans may purchase a voucher good for two tickets to that day's game for just \$11.20. The voucher may be redeemed 10 minutes before the scheduled start of the game at Gate 1. Visit [cardinals.com/firstpitch](http://cardinals.com/firstpitch) for full details.
- **Nathan's Famous Family Sundays:** Enjoy Sunday games in select Pavilion and Terrace level seats at a special low price. Each ticket purchased also includes a free Coca-Cola and a Hunter hot dog. Tickets start at just \$10 each! Visit [cardinals.com/nathansfamous](http://cardinals.com/nathansfamous) to purchase tickets or for more details.
- **Phillips 66 Discount Ticket Offer:** Fill up with 8 gallons or more at participating Phillips 66 and receive a voucher for up to 50% off a pair of tickets to a Cardinals game. Visit [cardinals.com/phillips66](http://cardinals.com/phillips66) for details.
- **Cardinals/Six Flags Double Play Combo:** Each Double Play Combo includes a ticket to a 2018 Cardinals game and one admission to Six Flags for just \$55. Visit [cardinals.com/sixflags](http://cardinals.com/sixflags) to purchase ticket or for more details.
- Fans can see all of the 2018 Fan Values at [cardinals.com/fanvalues](http://cardinals.com/fanvalues).

### Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at [cardinals.com/communications](http://cardinals.com/communications) and [cardinalspressbox.com](http://cardinalspressbox.com).

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