



NEWS RELEASE

St. Louis Cardinals DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

FOR IMMEDIATE RELEASE

HOMESTAND HIGHLIGHTS (Friday, September 21—Wednesday, September 26) St. Louis Blues Theme Night & Fan Appreciation Weekend Highlight Final Homestand of 2018

ST. LOUIS, Mo., September 20, 2018 – The Cardinals are back at Busch after taking two of three games in Atlanta. The six-game homestand kicks off with a three-game weekend series against the San Francisco Giants (September 21-23) and concludes with three games versus the Milwaukee Brewers (September 24-26). The thirteenth and final homestand of the season is highlighted by Fan Appreciation Weekend and Ryan Ludwick's Bud Bash event.

Friday, September 21, 2018 — Cardinals vs. San Francisco Giants (7:15 p.m.)

MLB Network Showcase National Broadcast (out-of-market only)

Fan Appreciation Weekend

Gates open at 5:15 p.m.

- **Hockey Sweater Giveaway:** 30,000 fans ages 16 and older, will take home a one-of-a-kind Cardinals hockey sweater, courtesy of FOX Sports Midwest. [#CardsPromo](#)
- **St. Louis Blues Theme Night:** Celebrate [#TeamSTL](#) and kick off the St. Louis Blues 2018-19 season at Busch Stadium. With the purchase of a special Theme Ticket, fans will receive an exclusive Fredbird and Louie dual bobblehead. Come early for a pregame pep rally and a concert by The Funky Butt Brass Band! Theme Tickets are currently sold out. [#CardsTheme](#)
- **Summer Grant Ceremony:** In an afternoon ceremony, Cardinals Care will distribute more than \$178,000 to 85 area nonprofit groups that support local kids. A Cardinals player, executives and Fredbird will all take part in the afternoon event. [#CardsCare](#)
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](#) & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
- **Artifact Spotlight:** Before every Friday home game, the Cardinals Museum highlights artifacts in the collection not currently on display during a pregame presentation inside the Museum at 3:00 & 3:30. Today's featured item relates to the club joining the National League in 1892. To purchase museum tickets, visit [cardinals.com/museum](#). [#CardsMuseum](#)
- **Flashback Friday:** Before every Friday home game at 4:00 p.m., the Cardinals Museum will host a presentation about Cardinals history or a museum-related topic from one of the Museum's staff members, a former player or a visiting author. Today's presentation will be led by former Cardinals pitcher **Bob Tewksbury**. To purchase museum tickets, visit [cardinals.com/museum](#). [#CardsMuseum](#)



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[cardinals.com](#)

- **Boots at Busch Finals:** 93.7 The Bull and the Cardinals present the Boots at Busch country concert series. Tonight's final battle features **Jordan McCants, Shotgun Creek, Miss E & The Rebels** and **Jessica Tipton**. Gate 6 will open at 4:25 p.m. for the event. Performances begin at 4:45 p.m. in Ford Plaza. Specially-priced Boots at Busch tickets are currently sold out.
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. [#CardsCare5050](#)
- **Cardinals Care Stadium Auction:** Auction tables will be located inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. [#CardsCare](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gates 1 and 3 through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

Saturday, September 22, 2018 — Cardinals vs. San Francisco Giants (12:05 p.m.)

FOX Saturday Baseball National Broadcast

Fan Appreciation Weekend

Gates open at 10:05 a.m.

- **Sweatshirt Giveaway:** 30,000 fans ages 16 and older, will receive a Cardinals sweatshirt, presented by Modern Agriculture supported by Bayer. [#CardsPromo](#)
- **Saturday Signings at the Museum:** Former Cardinals pitcher **Bob Tewksbury** will sign autographs at the Cardinals Museum from 9:00-11:00 a.m. Visit cardinals.com/museum for more information. [#CardsMuseum](#)
- **Congressional Award Statewide Ceremony:** Bill DeWitt III and the Cardinals will host Congressional Award medalists from the state of Missouri in a postgame ceremony in Cunningham Corner.
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. [#CardsCare5050](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



Sunday, September 23, 2018 — Cardinals vs. San Francisco Giants (1:15 p.m.)

MLB Network Showcase National Broadcast (out-of-market only)

Fan Appreciation Weekend

Gates open at 11:15 a.m.

- **Adult Winter Hat Giveaway:** 30,000 fans ages 16 and older, will take home their very own Cardinals winter hat with flaps, presented by Cooper Tires. [#CardsPromo](#)





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- **Magnet Schedule Giveaway:** All fans entering with a ticket will receive a 2019 Cardinals magnet schedule, courtesy of Shelter Insurance. [#CardsPromo](#)
- **Six Flags Day:** Children under 48 inches will receive a free ticket to Six Flags, valid any one day, excluding Saturdays, until October 28. [#CardsPromo](#)
- **Prairie Farms Kids Run the Bases:** Following the game, fans ages 15 and under are invited to run the bases of Busch Stadium (weather permitting). Presented by Prairie Farms.
- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star frozen treats (while supplies last).
- **Reliving History:** Join us for Reliving History with **Miles Mikolas** at the Cardinals Museum after the game at 6:00 p.m. Guests of this special event will enjoy a photo opportunity with the 2018 All-Star and a presentation featuring Mikolas and Cardinals executives discussing his career and how the Cardinals scouted Mikolas in Japan. To purchase tickets or for more information, visit cardinals.com/museum.
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. [#CardsCare5050](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

Monday, September 24, 2018 — Cardinals vs. Milwaukee Brewers (7:15 p.m.)

Gates open at 5:45 p.m.

- **College Theme Night #3:** Take a break from the books and celebrate the start of the school year with College Night presented by WGU Missouri. For just \$20, fans will receive a ticket to the game and an exclusive Cardinals quarter zip sweatshirt. To purchase tickets, visit cardinals.com/college. [#CardsTheme](#)
- **Groom's Cake Dive:** Witness the fun as 12 grooms-to-be dive headfirst into a multi-tiered wedding cake filled with special wedding-themed prizes. The 5th annual Groom's Cake Dive presented by St. Louis Best Bridal will take place at approximately 6:30 p.m. in Budweiser Terrace.
- **Dream Weavers:** Luke Weaver will host a group from Do The Right Thing for tonight's game as part of his Dream Weavers player ticket program.



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- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gates 1 and 3 through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

Tuesday, September 25, 2018 — Cardinals vs. Milwaukee Brewers (7:15 p.m.)

Gates open at 5:45 p.m.

- **Ryan Ludwick Budweiser Bash Theme Event:** Fans who purchase a special Bud Bash Theme Ticket will receive a limited-edition Ryan Ludwick bobblehead as we celebrate Cardinal fan favorites. VIP ticket-holders will also have access to a pregame autograph session with Ryan in the Budweiser Terrace. To purchase tickets, visit cardinals.com/budbash. #BudBash
- **Battle at Busch Finals:** 105.7 The Point and the Cardinals present the Battle at Busch concert series. Tonight's final battle features **Postal Modern, HOOKiE, Joe Miller** and **Guerrilla Theory**. Gate 6 will open at 4:50 p.m. for the event. Performances begin at 5:15 p.m. in Budweiser Terrace. Tickets are available for \$5 to each Battle at Busch game at cardinals.com/battleatbusch.
- **High School Video Challenge Winners:** The club will recognize students from Clayton High School during a pregame ceremony in recognition for their winning entry in the team's High School Student Video Challenge. The students collaborated to write, develop and produce a short video featuring Ozzie Smith and Fredbird promoting the Cardinals and their high school. Fans can watch the students' entry and the final feature video at cardinals.com/student.
- **Tsunami Waves:** Carlos Martínez will host a group from St. Cecilia School for tonight's game as part of his Tsunami Waves player ticket program.
- **Cardinals Care Stadium Auction:** Auction tables will be located at Gates 1 and 3, inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. #CardsCare



Wednesday, September 26, 2018 — Cardinals vs. Milwaukee Brewers (6:15 p.m.)

Gates open at 4:45 p.m.

- **Magnet Schedule Giveaway:** All fans entering with a ticket will receive a 2019 Cardinals magnet schedule, courtesy of Shelter Insurance. #CardsPromo
- **Ticket Voucher Giveaway:** All fans entering with a ticket will receive a voucher good for a free ticket to a 2019 Cardinals regular season home game. #CardsPromo
- **Memphis Redbirds Theme Night:** Celebrate the Memphis Redbirds 2017 PCL Championship at Busch Stadium! With the purchase of a special Theme Ticket, fans will take home a replica 2017 PCL Championship ring. To purchase tickets, visit cardinals.com/memphis. #CardsTheme
- **Cardinals Music Contest Winners:** The club will recognize KT Clark, Nite Owl, Beth Huonker and Nate Hershey during a pregame ceremony in recognition for their winning entry in the team's first ever music contest. The group collaborated to write, produce and perform the song "Cardinals Nation (Hearts are Pumpin)". Fans can listen to the song at cardinals.com/musiccontest. #CardsMusic
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.





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MORE INFORMATION

****Getting to the Game – Eastbound Interstate 64 11th Street Ramp Closed****

Fans heading downtown for Cardinals games on September 21-26 will need to avoid the eastbound I-64 ramp to 11th Street, as MoDOT crews have closed the ramp as part of on-going repair work. The ramp will be closed throughout the Cardinals homestand. Drivers can use the 14th Street ramp or the 6th Street ramp to get into the downtown area.

Blues-Themed Batting Practice Jersey Auctions

Online auctions for 26 autographed Blues-themed batting practice jerseys worn by Cardinal players prior to last year's Blues Theme Night on September 29, 2017 begins on Friday, September 21 and runs through September 28. The auction will also feature 50 non-autographed jerseys worn prior to the Blues Theme Night game this Friday. Proceeds from the online jersey auction will benefit Cardinals Care. Fans can bid at cardinals.com/community.



#CompleteGamer – Celebrating Bob Gibson in 2018

On April 15th, 59 years to the date of his first Major League start, the Cardinals launched the **#CompleteGamer** fan engagement campaign to honor Hall of Fame pitcher Bob Gibson, who played his entire 17-year career with the Cardinals and ended his career with more complete games (255) than his franchise leading number of wins (251).

As part of the campaign, fans are asked to share examples of people that they know who are a **#CompleteGamer** in their own respective field or vocation. Each week, the team will highlight at least one fan **#CompleteGamer** and they will receive a special Gibson autographed item from the team. Fans can nominate someone through an online submission form at cardinals.com/Gibson.



2018 Yearbook Celebrates Golden Anniversary of Gibson and the Year of the Pitcher

Bob Gibson stood taller than ever in 1968, delivering a masterful mix of shutouts, streaks and strikeouts while his 1.12 ERA raised the bar (and helped lower the mound) for every pitcher who's followed. It was a season for the ages, and on the 50th anniversary of the Hall of Famer's pitching tour-de-force, the 2018 Cardinals Yearbook salutes the man and the season that re-wrote the record books.

This gorgeous and colorful keepsake features an in-depth Q&A presenting Gibby's personal insight into '68, a game-by-game breakdown of his 34 regular-season and three World Series starts, exclusive recollections of Hall-of-Fame opponents like Hank Aaron, Al Kaline and Billy Williams, and a wide-ranging package of features documenting all of the stories that defined the Year of the Pitcher. Adorned with signature studio and action pictures of the 2018 Cardinals, this yearbook is a complete-game experience for Redbird fans of all ages!



Now on sale at Busch Stadium, fans can purchase this keepsake inside each stadium gate, team store locations, merchandise stands throughout the concourses and Cardinals Authentics shops inside Ballpark Village and Ford Plaza. Also available at major St. Louis area retailers, cardinals.com/yearbook and 314-345-9000.

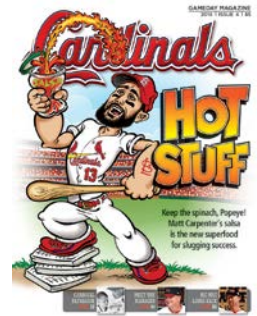
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Cardinals Magazine – Carpenter, Shildt and Club’s 2018 HOF Class Highlight Issue 4

Between mashing homers and stirring up his now famous salsa, Matt Carpenter is one of baseball’s biggest stories and, in an exclusive interview in the new issue of *Cardinals Magazine*, the NL MVP candidate chronicles his rise that’s helped ignite his team’s second-half surge and the saucy sensation of #ItsGottaBeTheSalsa!

You’ll also love the Q&A with interim manager Mike Shildt, the tribute to No. 2 Red Schoendienst from his family and former players Ted Simmons and Mike Shannon, the celebration of the Cardinals 2018 Hall of Fame Class of Ray Lankford, Vince Coleman and Harry Brecheen and the 20th anniversary celebration of Mark McGwire’s march to 70 home runs through the eyes of the slugger, who offer commentary on photographs from the 1998 campaign.



Purchase your copy at Busch Stadium inside each stadium gate, team store locations, merchandise stands throughout the concourse and Cardinals Authentics shops inside Ballpark Village and Ford Plaza. Also available by subscription at cardinals.com/publications or call 314-345-9000.

Updated Prohibited Items Policy

Fans may now bring empty cups, empty mugs, empty plastic bottles and ice packs into Busch Stadium. Fans can visit cardinals.com/security for the complete inspection policy & prohibited items list.

Busch Stadium Re-Entry

Exit stamps will be available for guests who need to exit the stadium but plan to return. The stamps will be located at Gate 1 (southeast corner of stadium) and Gate 4 (northwest corner of stadium).

Smoking Gate Relocation

Busch Stadium has moved the Smoking Gate to outside of Gate 1 (southeast corner of stadium). This new space includes a covered area for guest and free access in/out of the area.

Fan Information Guide

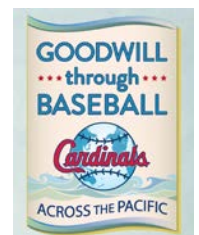
The Busch Stadium Fan Information Guide can be viewed at cardinals.com/info.

Cardinals Hall of Fame and Museum

The Cardinals are proud to continue to offer the Individual (\$50) and Family (\$85) Museum Membership options for fans in 2018. Visit cardinals.com/membership for a detailed list of membership benefits. #CardsMuseum

This year’s new special exhibit entitled “Goodwill through Baseball: Cardinals Across the Pacific” examines how the Cardinals MLB’s baseball goodwill tours across the Pacific have helped pave the way for players to join leagues in the United States and Japan. Additionally, the official World Baseball Classic trophy will be on display as part of the exhibit through Memorial Day. Photo opportunities will be available on Saturday home games in April and May. The special exhibit is open to the public through the conclusion of the 2018 baseball season and is included with admission to the museum.

The Museum is open daily from 10:00 a.m. – 6:00 p.m. and remains open through the 7th inning on home game nights. Adult admission is \$12, and tickets can be purchased at cardinals.com/museum.





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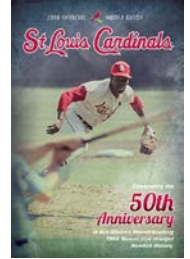
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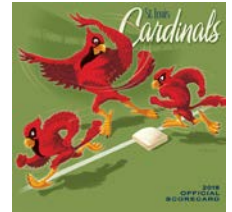
Official Team Media Guide

The Cardinals official team media guide has long been relied upon by journalists and broadcasters who cover the team. Containing stats, photos and biographies of every player in the Cardinals organization, along with the definitive history of the club since its inception, the official team Media Guide is the most comprehensive book about the Cardinals. The 2018 Media Guide is available for \$20 at the Official Cardinals Team Store, the Cardinals Authentics Shop or online at cardinals.com/mediaguide.



Official 2018 Team Scorecard

Purchase the scorecard individually—or with the latest edition of Cardinals Magazine for just \$5—from Busch Stadium vendors inside the gates, team store locations and red merchandise carts. Scorecards are also available for purchase at cardinals.com/scorecard.



Cardinals Authentics

Cardinals Authentics specializes in official, game-used, limited edition and autographed memorabilia direct from the club. Fans can visit one of the two Cardinals Authentics locations inside Cardinals Nation or in the Ford Plaza. The Cardinals Nation location is open daily from 10:00 a.m.—8:00 p.m. On game nights, the Ford Plaza shop will remain open 30 minutes after last pitch while the Cardinals Nation shop will remain open one hour after the final pitch.



Fans can pre-order game-used bases for any game in the 2018 season by calling 314.345.9851 or emailing gameused@cardinals.com. For more information, visit cardinals.com/authentics or follow them on Twitter @CardsAuthentics. #CardsAuthentics

Cardinals Insider with Ozzie Smith

Cardinals Insider is a Mid-America Emmy-nominated weekly news magazine television show hosted by Hall of Famer Ozzie Smith. Now in its third season, the club-produced, half-hour show is available within 18 television markets in nine states. It provides fans with behind-the-scenes, insider access to the Cardinals from team journalists. Cardinals Insider gives fans an all-access pass to everything Cardinals baseball featuring exclusive interviews, news updates, profiles and more. For more information and an updated programming schedule for the show, head to cardinals.com/insider. #CardsInsider



Official Pre-Game Parties

Back again, Cardinals Nation will host the Official Pre-Game Party of the St. Louis Cardinals before every game. The ticketed pep-rally style party is located on the second floor of Cardinals Nation in the Hall of Fame Club, two and a half hours prior to every Cardinals home game during the 2018 season. This exclusive Cardinals Nation pre-game event includes a full buffet menu, all-inclusive bar and a DJ or live music all the way until first pitch. Only 200 tickets will be allotted for each game, which fans can purchase at cardinals.com/pregame for digital delivery.



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Cardinals Nation Food Truck

Fans can follow the [#CardsFoodTruck](#) on Twitter ([@CardsFoodTruck](#)) for weekly truck location announcements. To view the full menu, fans can visit [cardinals.com/foodtruck](#). Booking opportunities are available by calling 314.345.9880 or emailing foodtruck@cardinals.com.



Hispanic Outreach

The St. Louis Cardinals have announced they will produce 39 Spanish language home radio broadcasts during the 2018 season as part of the club's continuing effort to better reach the team's rapidly growing Spanish-speaking fan base.

All of the Cardinals' Spanish broadcast information, video and social initiatives can be found at [cardinals.com/SomosSTL](#). Join the conversation using [#STLCardenales](#) or [#SomosSTL](#).



Social Media

Twitter ([@Cardinals](#))

Facebook ([facebook.com/cardinals](#))

Instagram ([Cardinals](#))

Snapchat ([cardinals](#))

For more info, and a list of verified player Twitter accounts, visit [cardinals.com/social](#). Join the conversation using [#STLCards](#).

Cardinals in the Community

Cardinals Care was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community—both on and off the baseball field. Established in 1997, Cardinals Care has invested over \$24 million to support St. Louis area children and built or renovated 23 youth ball fields in local under-resourced neighborhoods. Most recently, the Cardinals dedicated Dexter Fowler Field at Hess Park in Decatur, Ill. in 2017.



This season marks the 15th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 2,500 kids who participate in the program each year. Fans can learn how to support Cardinals Care by visiting [cardinals.com/community](#). [#CardsCare](#)

One Cardinal Way

The Cardinals and the Cordish Companies have opened a leasing center for One Cardinal Way, the 297-unit luxury apartment building being constructed at the northwest corner of Broadway and Clark Street, complete with a model unit. The leasing center, located at 601 Clark Street inside Ballpark Village, provides prospective residents an opportunity to view, touch and feel a fully built out kitchen, bath and living room.

ONE CARDINAL *Way*

Tours are now available Tuesday-Friday between the hours of 10 a.m.-6 p.m., Saturday from 1p.m.-5 p.m. or by appointment. Fans can visit [OneCardinalWay.com](#) for more information.



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Ballpark Village

Ballpark Village is the premiere dining and entertainment destination in the region. Located in the heart of St. Louis' central business district adjacent to Busch Stadium, Ballpark Village provides guests with a wide range of entertainment, food and beverage, as well as a variety of events 365 days a year. Join us before and after every single home game for exciting entertainment, giveaways, games, and Todd Thomas!



No ticket, no problem! Ballpark Village offers an unprecedented watch party experience with over 1,200 square feet of TVs with direct stadium feed, as well as Budweiser Brew House Deck Parties post-game every Friday with DJ Todd Thomas and Official Cardinals Away Game Watch Parties with premium giveaways.

Fan-Friendly Values

- **Dynamic Deals of the Week:** The Cardinals' dynamic pricing system allows them to offer outstanding ticket savings to fans throughout the season. Special values will be highlighted each Monday as part of the "Dynamic Deals of the Week" promotion. Fans can view the Dynamic Deals at cardinals.com/dynamicdeal.
- **KMOX 1120 First Pitch Tickets:** At 9:00 a.m. on the day of each home game, the first 275 fans may purchase a voucher good for two tickets to that day's game for just \$11.20. The voucher may be redeemed 10 minutes before the scheduled start of the game at Gate 1. Visit cardinals.com/firstpitch for full details.
- **Nathan's Famous Family Sundays:** Enjoy Sunday games in select Pavilion and Terrace level seats at a special low price. Each ticket purchased also includes a free Coca-Cola and a Hunter hot dog. Tickets start at just \$10 each! Visit cardinals.com/nathansfamous to purchase tickets or for more details.
- **Phillips 66 Discount Ticket Offer:** Fill up with 8 gallons or more at participating Phillips 66 and receive a voucher for up to 50% off a pair of tickets to a Cardinals game. Visit cardinals.com/phillips66 for details.
- **Cardinals/Six Flags Double Play Combo:** Each Double Play Combo includes a ticket to a 2018 Cardinals game and one admission to Six Flags for just \$55. Visit cardinals.com/sixflags to purchase tickets or for more details.
- Fans can see all of the 2018 Fan Values at cardinals.com/fanvalues.

Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at cardinals.com/communications and cardinalspressbox.com.

— STL —