



# NEWS RELEASE

## *St. Louis Cardinals*

DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

**FOR IMMEDIATE RELEASE**

### ***HOMESTAND HIGHLIGHTS (Tuesday, May 1—Tuesday, May 8)*** ***Hall of Fame Induction Announcement & Pooches in the Ballpark Highlight Third Homestand of 2018***

**ST. LOUIS, Mo., April 30, 2018** – The Cardinals return to Busch Stadium after a short, three-game road trip to Pittsburgh. The seven-game homestand kicks off with two games against the Chicago White Sox (May 1-2), followed by a three-game weekend series against the Chicago Cubs (May 4-6) and concludes with two more games versus the Minnesota Twins (May 7-8). The third homestand of the season is highlighted by the 14th annual Purina Pooches in the Ballpark game and Kurt Warner Theme Night.

#### **Tuesday, May 1, 2018 — Cardinals vs. Chicago White Sox (7:15 p.m.)**

Gates open at 5:45 p.m.

- **Decal Giveaway:** 30,000 fans will take home a Cardinals decal, courtesy of Shelter Insurance. [#CardsPromo](#)
- **College Theme Night #2:** Take a break from the books and celebrate the end of the school year on College Night at Busch Stadium. For just \$20, fans will receive a ticket to the game and an exclusive throwback Cardinals tee, designed by STL Style. To purchase tickets, visit [cardinals.com/college](http://cardinals.com/college). [#CardsTheme](#)
- **Boots at Busch:** 93.7 The Bull and the Cardinals welcome back Boots at Busch—a series of home games featuring live country music in a “battle of the bands” format. Tonight’s battle features **Charlie Barrale**, the **Cary Miller Band** and **Blacktop South**. Gate 6 will open at 5:15 p.m. for the event. Performances begin at 5:35 p.m. in Budweiser Terrace. Tickets are available for \$5 to each Battle at Busch game at [cardinals.com/bootsatbusch](http://cardinals.com/bootsatbusch).
- **Cardinals Care Stadium Auction:** Auction tables will be located by Gate 1, Gate 3, and inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. [#CardsCare](#)



#### **Wednesday, May 2, 2018 — Cardinals vs. Chicago White Sox (12:15 p.m.)**

Gates open at 10:45 a.m.

- **Great Clips Charity Haircuts:** During the game, fans can root for the Redbirds and shape up their roots with a visit to Ford Plaza. For a \$10 donation, Great Clips will cut your hair and donate all proceeds to Cardinals Care.

**World Champions** 1926 • 1931 • 1934 • 1942 • 1944 • 1946 • 1964 • 1967 • 1982 • 2006 • 2011

[cardinals.com](http://cardinals.com)

## Friday, May 4, 2018 — Cardinals vs. Chicago Cubs (7:15 p.m.)

Gates open at 5:15 p.m.



- **Cardinals 2018 Hall of Fame Induction Announcement:** The fifth elected Cardinals Hall of Fame induction class will be revealed on FOX Sports Midwest tonight during a 30-minute pregame television special at 6:00 p.m. CT. A pregame ceremony will also take place to commemorate the announcement. The 2018 Cardinals Hall of Fame enshrinement ceremony will take place on Saturday, August 18. [#CardsHOF](#)
- **Autograph Night:** Get free autographs from current and former Cardinals players, courtesy of Academy Sports + Outdoors. A current Cardinals player will sign 100 autographs inside Ford Plaza for fans ages 15 and younger from 5:45-6:15. Kids must have an autograph line ticket, which are free and are distributed in the Ford Plaza. Former Cardinals **Tom Lawless** and **Kyle McClellan** will sign autographs for fans of all ages from 6:15-7:00.
- **Alumni Celebrity Bartender:** Former Cardinals All-Star first baseman, **Gregg Jefferies**, will be bartending in Budweiser Terrace from innings two through four during tonight's game.
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](#) & the MLB.com At Bat mobile app. [#STLCardenales](#)
- **Artifact Spotlight:** Before every Friday home game, the Cardinals Museum highlights artifacts in the collection not currently on display during a pregame presentation inside the Museum at 3:00 & 3:30. Today's featured item relates to the St. Louis Federals. To purchase museum tickets, visit [cardinals.com/museum](#). [#CardsMuseum](#)
- **Flashback Friday:** Before every Friday home game at 4:00 p.m., the Cardinals Museum will host a presentation about Cardinals history or a museum-related topic from one of the Museum's staff members, a former player or a visiting author. Today's presentation will be hosted by former Cardinals All-Star first baseman, **Gregg Jefferies**. To purchase museum tickets, visit [cardinals.com/museum](#). [#CardsMuseum](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](#). [#CardsCare5050](#)
- **Cardinals Care Stadium Auction:** Auction tables will be located inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. [#CardsCare](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gates 1 and 3 through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

## Saturday, May 5, 2018 — Cardinals vs. Chicago Cubs (1:15 p.m.)

Gates open at 11:15 a.m.



- **Pet Treat Jar Giveaway:** 30,000 fans, ages 16 and older, will make their furry friend happy by taking home a special Cardinals Pet Treat Jar, courtesy of Purina. [#CardsPromo](#)
- **Purina Pooches in the Ballpark:** Fans who purchased a special ticket are allowed to bring their dog to the game in a pet-friendly section of the stadium. Participants will take part in a pregame costume parade around the warning track and receive a Purina goodie-bag. All fans can enjoy the Purina Pro Plan Performance Team Show, which will take place in the outfield, from their seats at approximately 12:125 p.m. [#PurinaPooches](#)



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- **Alumni Celebrity Bartender:** Former Cardinals closer and FOX Sports Midwest broadcaster, **Al Hrabosky**, will be bartending in Budweiser Terrace from innings two through four during tonight's game.
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](http://cardinals.com) & the MLB.com At Bat mobile app. **#STLCardenales**
- **Saturday Signings at the Museum:** Former Cardinals All-Star first baseman **Gregg Jefferies** will sign autographs at the Cardinals Museum from 10:00 a.m. to 12:00 p.m. Visit [cardinals.com/museum](http://cardinals.com/museum) for more information.
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](http://cardinals.com/5050). **#CardsCare5050**
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

### Sunday, May 6, 2018 — Cardinals vs. Chicago Cubs (7:05 p.m.)

ESPN Sunday Night Baseball National Broadcast

Gates open at 5:05 p.m.

- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star frozen treats (while supplies last).
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](http://cardinals.com) & the MLB.com At Bat mobile app. **#STLCardenales**
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](http://cardinals.com/5050). **#CardsCare5050**
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



## **Monday, May 7, 2018 — Cardinals vs. Minnesota Twins (7:10 p.m.)**

ESPN Monday Night Baseball National Broadcast (out-of-market only)

Gates open at 5:35 p.m.

- **Kurt Warner Theme Night:** All fans who purchase a special Theme Ticket will receive an exclusive Kurt Warner bobblehead, celebrating his 2017 induction into the Pro Football Hall of Fame. A portion of each ticket sold will be donated to the Kurt Warner First Things First Foundation. Fans who purchase a VIP Theme Ticket will get the bobblehead and access to an exclusive pregame meet-and-greet with Kurt! Tickets available at [cardinals.com/Kurt](http://cardinals.com/Kurt). #CardsTheme
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1 and Gate 3 through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



## **Tuesday, May 8, 2018 — Cardinals vs. Minnesota Twins (12:15 p.m.)**

MLB Network Showcase National Broadcast (out-of-market only)

Gates open at 10:45 a.m.

- **Nurses Day:** Nurses Night returns in 2018 with a day and night option for all the shift-workers! With the purchase of a special Theme Ticket, fans will receive an exclusive Cardinals scrub jacket. To purchase tickets, visit [cardinals.com/nurses](http://cardinals.com/nurses). #CardsTheme
- **Cardinals Care Stadium Auction:** Auction tables will be located by Gate 1, Gate 3, and inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. #CardsCare





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### MORE INFORMATION

#### **#CompleteGamer – Celebrating Bob Gibson in 2018**

On April 15th, 59 years to the date of his first Major League start, the Cardinals formally launched the **#CompleteGamer** fan engagement campaign to honor Hall of Fame pitcher Bob Gibson, who played his entire 17-year career with the Cardinals and ended his career with more complete games (255) than his franchise leading number of wins (251).

To reach a new generation of fans, the team has released a **#CompleteGamer** song and music video that serves as a theme song for the campaign and seeks to convey Gibson's extraordinary life story in a musical style reminiscent of Lin-Manuel Miranda's *Hamilton* by using hip-hop accompanied by powerful music performed by an orchestra.



As part of the campaign, fans are asked to share examples of people that they know who are a **#CompleteGamer** in their own respective field or vocation. Each week, the team will highlight at least one fan **#CompleteGamer** and they will receive a special Gibson autographed item from the team. Fans can nominate someone through an online submission form at [cardinals.com/Gibson](http://cardinals.com/Gibson).

#### **Cardinals Fan Music Contest**

The club has launched the first-ever **Cardinals Fan Music Contest** as a way for fans to share their creativity and musical talent, along with their passion for Cardinals baseball. Fans are asked to write, perform and share an original Cardinals-inspired song/anthem and share the performance via a video or audio file. One lucky performance will be crowned the winner and receive a trip to Nashville to have their song professionally recorded and mastered at the Shoe Box Studios. The Cardinals will also produce a professional music video and share the artist's work with all of Cardinals Nation! Details can be found at [cardinals.com/MusicContest](http://cardinals.com/MusicContest).



#### **#BigMacFlashback**

This year marks the 20th anniversary of the 1998 Home Run Race that ultimately concluded with Mark McGwire establishing a new MLB single-season home run record. All season long, we will share content on our social media channels that helps fans relive the 1998 Home Run Race; including videos of all 70 of Big Mac's home runs, real-time updates on the home run count of McGwire, Sosa and Griffey Jr. and fan images that convey the excitement of that amazing season.

As part of the lookback, the team will be asking fans to share their photos, memorabilia, stories and experiences from the historic 1998 season as the fan perspective is an important part of this historic time in baseball. Fans can share their favorite **#BigMacFlashback** memories with us using our online submission form at [cardinals.com/McGwire](http://cardinals.com/McGwire).



## **Busch Stadium Food & Beverages**

The **Cardinals Fan Food Guide** is available at [cardinals.com/food](http://cardinals.com/food) and via the MLB.com Ballpark mobile app to help fans locate their favorite food and beverages at Busch Stadium.

New concession items for 2018 include:

- **Coca-Cola Cantina Street Tacos:** Three tacos with Coca-Cola marinated house smoked pork, Coca-Cola infused BBQ sauce, fresh pico de gallo, toasted onions, lime wedge. Served at: Coke Cantina at Gate 1 for \$9.
- **Grilled Chicken Bats:** Smoked chicken legs with choice of BBQ, Buffalo or Hot Honey sauces. Served at: Terrace Grill at Budweiser Terrace for \$7.
- **Sausage Bites:** Bacon Onion Cheddar, Whiskey Peppercorn, or Mango Habanero sausage topped with spicy aioli. Served at Terrace Grill at Budweiser Terrace for \$8.75.
- **Jumbo Shrimp Skewer:** Four Jumbo Shrimp, grilled to order, marinated with minced garlic and fresh lime. Served at: Terrace Grill at Budweiser Terrace for \$12.
- **Grand Slam Mixed Grill:** Sampling of Grilled Chicken Bats, Sausage Bites and Jumbo Shrimp Skewer. Served at: Terrace Grill at Budweiser Terrace for \$25.



## **Updated Prohibited Items Policy**

Fans may now bring empty cups, empty mugs, empty plastic bottles and ice packs into Busch Stadium. Fans can visit [cardinals.com/security](http://cardinals.com/security) for the complete inspection policy & prohibited items list.

## **Busch Stadium Re-Entry**

Exit stamps will be available for guests who need to exit the stadium but plan to return. The stamps will be located at Gate 1 (southeast corner of stadium) and Gate 4 (northwest corner of stadium).

## **Smoking Gate Relocation**

Busch Stadium has moved the Smoking Gate to outside of Gate 1 (southeast corner of stadium). This new space includes a covered area for guest and free access in/out of the area.

## **Fan Information Guide**

The Busch Stadium Fan Information Guide can be viewed at [cardinals.com/info](http://cardinals.com/info).

## **Budweiser Ballpark Pass**

Following a successful launch in 2017, the popular ticket subscription service returns for 2018. Fans can attend as many Cardinals home games as they want each month for a monthly fee of \$29.99. Subscribers will have a Standing Room Only ticket to each regular season game (except Opening Day) digitally delivered to their smartphone via the MLB.com Ballpark app. The subscription will automatically renew each month and subscribers can cancel at any time. To purchase the Budweiser Cardinals Ballpark Pass or for more information, visit [cardinals.com/pass](http://cardinals.com/pass).



## **One Cardinal Way**

The Cardinals and the Cordish Companies have opened a leasing center for One Cardinal Way, the 297-unit luxury apartment building being constructed at the northwest corner of Broadway and Clark Street, complete with a model unit. The leasing center, located at 601 Clark Street inside Ballpark Village, provides prospective residents an opportunity to view, touch and feel a fully built out kitchen, bath and living room.

**ONE CARDINAL** *Way*

Tours are now available Tuesday-Friday between the hours of 10 a.m.-6 p.m., Saturday from 1p.m.-5 p.m. or by appointment. Fans can visit [OneCardinalWay.com](http://OneCardinalWay.com) for more information.



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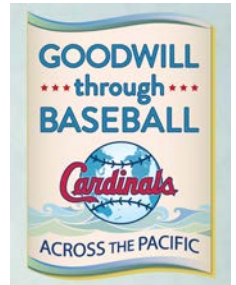
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### Cardinals Hall of Fame and Museum

The Cardinals are proud to continue to offer the Individual (\$50) and Family (\$85) Museum Membership options for fans in 2018. Visit [cardinals.com/membership](http://cardinals.com/membership) for a detailed list of membership benefits. #CardsMuseum



This year's new special exhibit entitled "**Goodwill through Baseball: Cardinals Across the Pacific**" examines how the Cardinals MLB's baseball goodwill tours across the Pacific have helped pave the way for players to join leagues in the United States and Japan. Additionally, the official World Baseball Classic trophy will be on display as part of the exhibit through Memorial Day. Photo opportunities will be available on Saturday home games in April and May. The special exhibit is open to the public through the conclusion of the 2018 baseball season and is included with admission to the museum.



The Museum is open daily from 10:00 a.m. – 6:00 p.m. and remains open through the 7th inning on home game nights. Adult admission is \$12, and tickets can be purchased at [cardinals.com/museum](http://cardinals.com/museum).

### Cardinals Magazine – New Edition on Sale Now

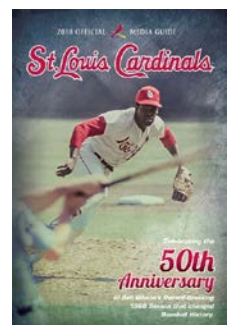
Always a man on a mission behind the plate, Yadier Molina was boots on the ground in his homeland of Puerto Rico this offseason as he repaired homes and delivered supplies and hope to many devastated by Hurricane Maria. In the season-opening edition of Cardinals Magazine, Yadi and his wife, Wanda, share personal stories and photos in an exclusive story you won't find anywhere else.



Our inside access also takes you behind the scenes with arguably the league's top outfield trio of Marcell Ozuna, Tommy Pham and Dexter Fowler, and inside the home of pitcher Miles Mikolas—to visit with his wife, Lauren. Plus, Adam Wainwright's heartfelt letter to his younger self, the debut of Tommy Pham's monthly column, our detailed look at the promising wave of young talent in the farm system, and so much more! Start a print or digital subscription and receive two FREE tickets to a 2018 home game. To order, visit [cardinals.com/publications](http://cardinals.com/publications) or call 314-345-9000.

### Official Team Media Guide

The Cardinals official team media guide has long been relied upon by journalists and broadcasters who cover the team. Containing stats, photos and biographies of every player in the Cardinals organization, along with the definitive history of the club since its inception, the official team Media Guide is the most comprehensive book about the Cardinals. The 2018 Media Guide is available for \$20 at the Official Cardinals Team Store, the Cardinals Authentics Shop or online at [cardinals.com/mediaguide](http://cardinals.com/mediaguide).



**World Champions** 1926 • 1931 • 1934 • 1942 • 1944 • 1946 • 1964 • 1967 • 1982 • 2006 • 2011

[cardinals.com](http://cardinals.com)

## **Official 2018 Team Scorecard**

Adorned with beautiful retro cover art by acclaimed St. Louis illustrator Mike Right—the scorecard designer since 2003—this season’s scorecard also features a tutorial on how to keep score the “Cardinal Way,” a method practiced by club officials since the 1940s. Purchase the scorecard individually—or with the latest edition of Cardinals Magazine for just \$5—from Busch Stadium vendors inside the gates, team store locations and red merchandise carts. Scorecards are also available for purchase at [cardinals.com/scorecard](http://cardinals.com/scorecard).



## **Cardinals Authentics**

Cardinals Authentics specializes in official, game-used, limited edition and autographed memorabilia direct from the club. Fans can visit one of the two Cardinals Authentics locations inside Cardinals Nation or in the Ford Plaza. The Cardinals Nation location is open daily from 10:00 a.m.—8:00 p.m. On game nights, the Ford Plaza shop will remain open 30 minutes after last pitch while the Cardinals Nation shop will remain open one hour after the final pitch.



Fans can pre-order game-used bases for any game in the 2018 season by calling 314.345.9851 or emailing [gameused@cardinals.com](mailto:gameused@cardinals.com). For more information, visit [cardinals.com/authentics](http://cardinals.com/authentics) or follow them on Twitter [@CardsAuthentics](https://twitter.com/CardsAuthentics). [#CardsAuthentics](https://twitter.com/CardsAuthentics)

## **Cardinals Insider with Ozzie Smith**

Cardinals Insider is a Mid-America Emmy-nominated weekly news magazine television show hosted by Hall of Famer Ozzie Smith. Now in its third season, the club-produced, half-hour show is available within 18 television markets in nine states. It provides fans with behind-the-scenes, insider access to the Cardinals from team journalists. Cardinals Insider gives fans an all-access pass to everything Cardinals baseball featuring exclusive interviews, news updates, profiles and more. For more information and an updated programming schedule for the show, head to [cardinals.com/insider](http://cardinals.com/insider). [#CardsInsider](https://twitter.com/CardsInsider)



## **Official Pre-Game Parties**

Back again, Cardinals Nation will host the Official Pre-Game Party of the St. Louis Cardinals before every game. The ticketed pep-rally style party is located on the second floor of Cardinals Nation in the Hall of Fame Club, two and a half hours prior to every Cardinals home game during the 2018 season. This exclusive Cardinals Nation pre-game event includes a full buffet menu, all-inclusive bar and a DJ or live music all the way until first pitch. Only 200 tickets will be allotted for each game, which fans can purchase at [cardinals.com/pregame](http://cardinals.com/pregame) for digital delivery.



## **Cardinals Nation Food Truck**

Fans can follow the [#CardsFoodTruck](https://twitter.com/CardsFoodTruck) on Twitter ([@CardsFoodTruck](https://twitter.com/CardsFoodTruck)) for weekly truck location announcements. To view the full menu, fans can visit [cardinals.com/foodtruck](http://cardinals.com/foodtruck). Booking opportunities are available by calling 314.345.9880 or emailing [foodtruck@cardinals.com](mailto:foodtruck@cardinals.com).



## **Fredbird Fridays**

Every Friday, Fredbird and Team Fredbird will appear somewhere within Cardinal Nation to give away a select number of free tickets or items to lucky fans on a first come, first served basis. To find out where Fredbird will be each week, follow us on Facebook and Twitter. Visit [cardinals.com/fredbirdfridays](http://cardinals.com/fredbirdfridays) for more details. [#FredbirdFriday](https://twitter.com/CardsFredbird)







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### **Cardinals Kids Club**

The Cardinals Kids Club is the exclusive club for Redbird fans ages 13 and under. The 2018 Kids Club membership package includes two tickets to a 2018 Cardinals game, access to the Member's Only autograph party at Busch Stadium, first in-line access for Kids Run the Bases presented by Prairie Farms, a backpack, hat, lanyard, lapel pin and more.

Membership packages may be purchased at Busch Stadium at the Cardinals Kids Club kiosk located in Family Pavilion or online at [cardinals.com/kidsclub](http://cardinals.com/kidsclub).



### **Cardinals in the Community**

Cardinals Care was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community—both on and off the baseball field. Established in 1997, Cardinals Care has invested over \$24 million to support St. Louis area children and built or renovated 23 youth ball fields in local under-resourced neighborhoods. Most recently, the Cardinals dedicated Dexter Fowler Field at Hess Park in Decatur, Ill. in July.

This season marks the 15th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 3,000 kids who participate in the program each year. Fans can learn how to support Cardinals Care by visiting [cardinals.com/community](http://cardinals.com/community). #CardsCare



### **Ballpark Village**

Ballpark Village is the premiere dining and entertainment destination in the region. Located in the heart of St. Louis' central business district adjacent to Busch Stadium, Ballpark Village provides guests with a wide range of entertainment, food and beverage, as well as a variety of events 365 days a year. Join us before and after every single home game for exciting entertainment, giveaways, games, and Todd Thomas!



No ticket, no problem! Ballpark Village offers an unprecedented watch party experience with over 1,200 square feet of TVs with direct stadium feed, as well as Budweiser Brew House Deck Parties post-game every Friday with DJ Todd Thomas and Official Cardinals Away Game Watch Parties with premium giveaways.

### **Social Media**

Twitter ([@Cardinals](https://twitter.com/Cardinals))

Facebook ([facebook.com/cardinals](https://facebook.com/cardinals))

Instagram ([Cardinals](https://instagram.com/Cardinals))

Snapchat ([cardinals](https://snapchat.com/cardinals))

For more info, and a list of verified player Twitter accounts, visit [cardinals.com/social](http://cardinals.com/social). Join the conversation using #STLCards.

**World Champions** 1926 • 1931 • 1934 • 1942 • 1944 • 1946 • 1964 • 1967 • 1982 • 2006 • 2011

[cardinals.com](http://cardinals.com)

## Hispanic Outreach

The St. Louis Cardinals have announced they will produce 39 Spanish language home radio broadcasts during the 2018 season as part of the club's continuing effort to better reach the team's rapidly growing Spanish-speaking fan base.

All of the Cardinals' Spanish broadcast information, video and social initiatives can be found at [cardinals.com/SomosSTL](http://cardinals.com/SomosSTL). Join the conversation using [#STLCardenales](https://twitter.com/STLCardenales) or [#SomosSTL](https://twitter.com/SomosSTL).



## Fan-Friendly Values

- **Dynamic Deals of the Week:** The Cardinals' dynamic pricing system allows them to offer outstanding ticket savings to fans throughout the season. Special values will be highlighted each Monday as part of the "Dynamic Deals of the Week" promotion. Fans can view the Dynamic Deals at [cardinals.com/dynamicdeal](http://cardinals.com/dynamicdeal).
- **KMOX 1120 First Pitch Tickets:** At 9:00 a.m. on the day of each home game, the first 275 fans may purchase a voucher good for two tickets to that day's game for just \$11.20. The voucher may be redeemed 10 minutes before the scheduled start of the game at Gate 1. Visit [cardinals.com/firstpitch](http://cardinals.com/firstpitch) for full details.
- **Nathan's Famous Family Sundays:** Enjoy Sunday games in select Pavilion and Terrace level seats at a special low price. Each ticket purchased also includes a free Coca-Cola and a Hunter hot dog. Tickets start at just \$10 each! Visit [cardinals.com/nathansfamous](http://cardinals.com/nathansfamous) to purchase tickets or for more details.
- **Phillips 66 Discount Ticket Offer:** Fill up with 8 gallons or more at participating Phillips 66 and receive a voucher for up to 50% off a pair of tickets to a Cardinals game. Visit [cardinals.com/phillips66](http://cardinals.com/phillips66) for details.
- **Cardinals/Six Flags Double Play Combo:** Each Double Play Combo includes a ticket to a 2018 Cardinals game and one admission to Six Flags for just \$55. Visit [cardinals.com/sixflags](http://cardinals.com/sixflags) to purchase ticket or for more details.
- Fans can see all of the 2018 Fan Values at [cardinals.com/fanvalues](http://cardinals.com/fanvalues).

## Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at [cardinals.com/communications](http://cardinals.com/communications) and [cardinalspressbox.com](http://cardinalspressbox.com).

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