



NEWS RELEASE

St. Louis Cardinals

DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

FOR IMMEDIATE RELEASE

HOMESTAND HIGHLIGHTS (Monday, September 10—Sunday, September 16) ***First Responders & Fiesta Cardenales Highlight Twelfth Homestand of 2018***

ST. LOUIS, Mo., September 7, 2018 – The Cardinals return to Busch Stadium on September 10th after a six-game road trip through Washington and Detroit. The seven-game homestand kicks off with three games against the Pittsburgh Pirates (September 10-12) and concludes with a four-game series versus the Los Angeles Dodgers (September 13-16). The twelfth homestand of the season is highlighted by 80s Night and a Mark McGwire bobblehead giveaway.

Monday, September 10, 2018 — Cardinals vs. Pittsburgh Pirates (7:15 p.m.)

Gates open at 5:45 p.m.

- **Law Enforcement Appreciation Theme Night:** Support our brave men and women in uniform at Law Enforcement Appreciation Night presented by American Eagle Credit Union! With the purchase of a special Theme Ticket, fans will receive an exclusive Cardinals Law Enforcement t-shirt. A portion of each ticket sold will benefit the National Law Enforcement Officers Memorial Fund. A day game option is available on September 12. To purchase tickets, visit cardinals.com/lawenforcement. #CardsTheme



Tuesday, September 11, 2018 — Cardinals vs. Pittsburgh Pirates (7:15 p.m.)

Gates open at 5:45 p.m.

- **September 11th Commemoration:** The TSA Color Guard will present the colors during tonight's pregame presentation of God Bless America and the National Anthem. Kristin Salvatore, a survivor of the September 11, 2001 terrorist attack on the World Trade Center, will throw a ceremonial pitch prior to tonight's game. We will also observe a moment of silence in remembrance of all the victims of the 9/11 terrorist attacks.
- **Firefighters Appreciation Theme Night:** Celebrate the men and women that help keep our city safe at Firefighter Appreciation Night presented by American Eagle Credit Union! With the purchase of a special Theme Ticket, fans will receive an exclusive Cardinals Firefighter t-shirt. A portion of each ticket sold will be donated to The Backstoppers. A day game option is available on September 12. To purchase tickets, visit cardinals.com/firefighters. #CardsTheme
- **Autograph Night:** Get free autographs from current and former Cardinals players, courtesy of Academy Sports + Outdoors. Francisco Peña will sign 100 autographs in Budweiser Terrace for fans ages 15 and younger from 5:45-6:15. Kids must have an autograph line ticket, which are free and are distributed in Budweiser Terrace. Former Cardinals Greg Mathews and David Green will sign autographs for fans of all ages from 6:15-7:00. Players subject to change.



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- **Cardinals Care Stadium Auction:** Auction tables will be located at Gates 1 and 3, inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. [#CardsCare](#)
- **Player Ticket Program:** A player will host a group from a local charitable organization for tonight's game as part of the club's Player Ticket Program.

Wednesday, September 12, 2018 — Cardinals vs. Pittsburgh Pirates (12:15 p.m.)

Gates open at 10:45 a.m.

- **Law Enforcement & Firefighter Appreciation Theme Day:** Support our brave men and women in uniform at Law Enforcement & Firefighter Appreciation Day presented by American Eagle Credit Union! With the purchase of a special Theme Ticket, fans will receive an exclusive Cardinals Law Enforcement or Firefighter t-shirt. To purchase tickets, visit cardinals.com/theme. [#CardsTheme](#)
- **Career Day Theme Event:** Students and educators can enjoy a special pregame Q&A/panel discussion with executives focusing on careers in sports and media, followed by an exclusive College Fair with representatives from colleges and universities around the Midwest. The \$15 Career Day Theme Ticket also includes a ticket to the game plus a jumbo hot dog, soda & chips. To purchase tickets, visit cardinals.com/careerday. [#CardsTheme](#)

Thursday, September 13, 2018 — Cardinals vs. Los Angeles Dodgers (6:15 p.m.)

Gates open at 4:45 p.m.

- **T-Shirt of the Month Giveaway:** The Redbirds are hot! What can we attribute this spicy streak to? It's Gotta Be The Salsa! 20,000 fans, ages 16 and older, will take home a t-shirt commemorating the team's salsa craze, designed by Fresh Brewed Tees. [#CardsPromo](#)
- **Halfway to St. Patrick's Day Theme Night:** Join us for Halfway to St. Patrick's Day presented by the St. Louis Metropolitan St. Patrick's Day Parade at Busch Stadium. Fans who purchase a special Theme Ticket will receive an exclusive green lightweight hooded pullover. To purchase tickets, visit cardinals.com/theme. [#CardsTheme](#)
- **Player Ticket Program:** Adam Wainwright will host a group from Lift for Life Gym for tonight's game as part of the club's Player Ticket Program.
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



Friday, September 14, 2018 — Cardinals vs. Los Angeles Dodgers (7:15 p.m.)

Gates open at 5:15 p.m.



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- **Replica 1928 Jersey Giveaway:** 30,000 fans ages 16 and older, can help honor the 90-year anniversary of the 1928 season by taking home a one-of-a-kind 1928 replica jersey, featuring pinstripes and a throwback Cardinals logo. Presented by Old Dominion Freight Line. [#CardsPromo](#)
- **80s Theme Night:** Go Crazy Folks, Go Crazy! We're going back in time to celebrate 80s Night at Busch Stadium. With the purchase of a special Theme Ticket, fans will receive an exclusive 80s-themed Cardinals dugout jacket. Come early for a rad pregame concert by That 80's Band in Budweiser Terrace. In honor of a favorite 80s movie, Back to the Future, a portion of each ticket sold will be donated to Team Gateway To A Cure, benefiting the Michael J. Fox Foundation and Caregivers Support Groups. To purchase tickets, visit cardinals.com/80s. [#CardsTheme](#)
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
- **Artifact Spotlight:** Before every Friday home game, the Cardinals Museum highlights artifacts in the collection not currently on display during a pregame presentation inside the Museum at 3:00 & 3:30. Today's featured item relates to Hall of Fame first baseman and 1928 MVP, **Jim Bottomley**. To purchase museum tickets, visit cardinals.com/museum. [#CardsMuseum](#)
- **Flashback Friday:** Before every Friday home game at 4:00 p.m., the Cardinals Museum will host a presentation about Cardinals history or a museum-related topic from one of the Museum's staff members, a former player or a visiting author. Today's presentation will be led by former Cardinals pitcher **Woody Williams**. To purchase museum tickets, visit cardinals.com/museum. [#CardsMuseum](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. [#CardsCare5050](#)
- **Cardinals Care Stadium Auction:** Auction tables will be located at Gates 1 and 3, inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. [#CardsCare](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



Saturday, September 15, 2018 — Cardinals vs. Los Angeles Dodgers (12:05 p.m.)

Gates open at 10:05 a.m.

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- **Replica 2013 Mystery NL Championship Ring Giveaway:** 30,000 fans ages 16 and older, will receive a replica 2013 National League Champion mystery player ring, courtesy of Edward Jones. The individual player rings will celebrate a few of the top layers from the 2013 team including Yadier Molina, Matt Holliday, Adam Wainwright, Michael Wacha Matt Carpenter. [#CardsPromo](#)
- **Saturday Signings at the Museum:** Former Cardinals pitcher **Woody Williams** will sign autographs at the Cardinals Museum from 9:00-11:00 a.m. Visit cardinals.com/museum for more information. [#CardsMuseum](#)
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. [#CardsCare5050](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.
- **#Join4Joe Bone Marrow Donor Drive:** This marks the 3rd year of the #Join4Joe Bone Marrow Donor Drive, which is held each year in remembrance of Cardinals beat writer, Joe Strauss. Representatives from Be the Match will be in Ford Plaza and Budweiser Terrace to help fans sign up to receive a Bone Marrow Donor Kit. For more info visit cardinals.com/join4joe.



Sunday, September 16, 2018 — Cardinals vs. Los Angeles Dodgers (7:05 p.m.)

Gates open at 5:05 p.m.

- **Mark McGwire Bobblehead Giveaway:** 30,000 fans ages 16 and older, will take home their very own Mark McGwire bobblehead commemorating the 20-year anniversary of Big Mac's record-breaking 62nd home run, courtesy of Coca-Cola and Dierbergs. [#CardsPromo](#)
- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star frozen treats (while supplies last).
- **Fiesta Cardenales Theme Event:** The Cardinals welcome all members of the Latino and Hispanic community for a cultural celebration during Hispanic Heritage Month. With the purchase of a special Theme Ticket, fans will receive a one-of-a-kind Cardenales cap. A portion of each ticket sold will benefit the Hispanic Education Cultural & Scholarship Foundation. Come early for a pregame event featuring current Cardinals players and music in Budweiser Terrace. To purchase tickets, visit cardinals.com/fiesta. [#CardsTheme](#)
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)





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- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. #CardsCare5050
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

MORE INFORMATION

#CompleteGamer – Celebrating Bob Gibson in 2018

On April 15th, 59 years to the date of his first Major League start, the Cardinals launched the #CompleteGamer fan engagement campaign to honor Hall of Fame pitcher Bob Gibson, who played his entire 17-year career with the Cardinals and ended his career with more complete games (255) than his franchise leading number of wins (251).

As part of the campaign, fans are asked to share examples of people that they know who are a #CompleteGamer in their own respective field or vocation. Each week, the team will highlight at least one fan #CompleteGamer and they will receive a special Gibson autographed item from the team. Fans can nominate someone through an online submission form at cardinals.com/Gibson.



#BigMacFlashback

This year marks the 20th anniversary of the 1998 Home Run Race that ultimately concluded with Mark McGwire establishing a new MLB single-season home run record. All season long, we will share content on our social media channels that helps fans relive the 1998 Home Run Race; including videos of all 70 of Big Mac's home runs, real-time updates on the home run count of McGwire, Sosa and Griffey Jr. and fan images that convey the excitement of that amazing season.

As part of the lookback, the team will be asking fans to share their photos, memorabilia, stories and experiences from the historic 1998 season as the fan perspective is an important part of this historic time in baseball. Fans can share their favorite #BigMacFlashback memories with us using our online submission form at cardinals.com/McGwire.



2018 Yearbook Celebrates Golden Anniversary of Gibson and the Year of the Pitcher

Bob Gibson stood taller than ever in 1968, delivering a masterful mix of shutouts, streaks and strikeouts while his 1.12 ERA raised the bar (and helped lower the mound) for every pitcher who's followed. It was a season for the ages, and on the 50th anniversary of the Hall of Famer's pitching tour-de-force, the 2018 Cardinals Yearbook salutes the man and the season that re-wrote the record books.

This gorgeous and colorful keepsake features an in-depth Q&A presenting Gibby's personal insight into '68, a game-by-game breakdown of his 34 regular-season and three World Series starts, exclusive recollections of Hall-of-Fame opponents like Hank Aaron, Al Kaline and Billy Williams, and a wide-ranging



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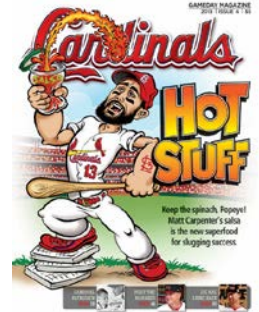
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package of features documenting all of the stories that defined the Year of the Pitcher. Adorned with signature studio and action pictures of the 2018 Cardinals, this yearbook is a complete-game experience for Redbird fans of all ages!

Now on sale at Busch Stadium, fans can purchase this keepsake inside each stadium gate, team store locations, merchandise stands throughout the concourses and Cardinals Authentics shops inside Ballpark Village and Ford Plaza. Also available at major St. Louis area retailers, cardinals.com/yearbook and 314-345-9000.

Cardinals Magazine – Carpenter, Shildt and Club’s 2018 HOF Class Highlight Issue 4

Between mashing homers and stirring up his now famous salsa, Matt Carpenter is one of baseball’s biggest stories and, in an exclusive interview in the new issue of *Cardinals Magazine*, the NL MVP candidate chronicles his rise that’s helped ignite his team’s second-half surge and the saucy sensation of #ItsGottaBeTheSalsa!



You’ll also love the Q&A with interim manager Mike Shildt, the tribute to No. 2 Red Schoendienst from his family and former players Ted Simmons and Mike Shannon, the celebration of the Cardinals 2018 Hall of Fame Class of Ray Lankford, Vince Coleman and Harry Brecheen and the 20th anniversary celebration of Mark McGwire’s march to 70 home runs through the eyes of the slugger, who offer commentary on photographs from the 1998 campaign.

Purchase your copy at Busch Stadium inside each stadium gate, team store locations, merchandise stands throughout the concourse and Cardinals Authentics shops inside Ballpark Village and Ford Plaza. Also available by subscription at cardinals.com/publications or call 314-345-9000.

Updated Prohibited Items Policy

Fans may now bring empty cups, empty mugs, empty plastic bottles and ice packs into Busch Stadium. Fans can visit cardinals.com/security for the complete inspection policy & prohibited items list.

Busch Stadium Re-Entry

Exit stamps will be available for guests who need to exit the stadium but plan to return. The stamps will be located at Gate 1 (southeast corner of stadium) and Gate 4 (northwest corner of stadium).

Smoking Gate Relocation

Busch Stadium has moved the Smoking Gate to outside of Gate 1 (southeast corner of stadium). This new space includes a covered area for guest and free access in/out of the area.

Fan Information Guide

The Busch Stadium Fan Information Guide can be viewed at cardinals.com/info.

Budweiser Ballpark Pass

Following a successful launch in 2017, the popular ticket subscription service returns for 2018. Fans can attend as many Cardinals home games as they want each month for a monthly fee of \$29.99. Subscribers will have a Standing Room Only ticket to each regular season game (except Opening Day) digitally delivered to their smartphone via the MLB.com Ballpark app. The subscription will automatically renew each month and subscribers can cancel at any time. To purchase the Budweiser Cardinals Ballpark Pass or for more information, visit cardinals.com/pass.



One Cardinal Way

The Cardinals and the Cordish Companies have opened a leasing center for One Cardinal Way, the 297-unit luxury apartment building being constructed at the northwest corner of Broadway and Clark Street, complete with a model unit. The leasing center, located at 601 Clark Street inside Ballpark Village, provides prospective residents an opportunity to view, touch and feel a fully built out kitchen, bath and living room.





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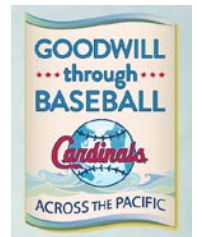
Tours are now available Tuesday-Friday between the hours of 10 a.m.-6 p.m., Saturday from 1p.m.-5 p.m. or by appointment. Fans can visit OneCardinalWay.com for more information.

Cardinals Hall of Fame and Museum

The Cardinals are proud to continue to offer the Individual (\$50) and Family (\$85) Museum Membership options for fans in 2018. Visit cardinals.com/membership for a detailed list of membership benefits. #CardsMuseum



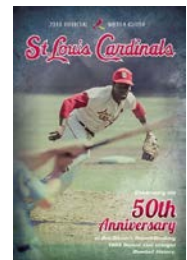
This year's new special exhibit entitled "[Goodwill through Baseball: Cardinals Across the Pacific](#)" examines how the Cardinals MLB's baseball goodwill tours across the Pacific have helped pave the way for players to join leagues in the United States and Japan. Additionally, the official World Baseball Classic trophy will be on display as part of the exhibit through Memorial Day. Photo opportunities will be available on Saturday home games in April and May. The special exhibit is open to the public through the conclusion of the 2018 baseball season and is included with admission to the museum.



The Museum is open daily from 10:00 a.m. – 6:00 p.m. and remains open through the 7th inning on home game nights. Adult admission is \$12, and tickets can be purchased at cardinals.com/museum.

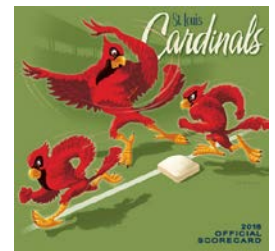
Official Team Media Guide

The Cardinals official team media guide has long been relied upon by journalists and broadcasters who cover the team. Containing stats, photos and biographies of every player in the Cardinals organization, along with the definitive history of the club since its inception, the official team Media Guide is the most comprehensive book about the Cardinals. The 2018 Media Guide is available for \$20 at the Official Cardinals Team Store, the Cardinals Authentics Shop or online at cardinals.com/mediaguide.



Official 2018 Team Scorecard

Adorned with beautiful retro cover art by acclaimed St. Louis illustrator Mike Right—the scorecard designer since 2003—this season's scorecard also features a tutorial on how to keep score the "Cardinal Way," a method practiced by club officials since the 1940s. Purchase the scorecard individually—or with the latest edition of Cardinals Magazine for just \$5—from Busch Stadium vendors inside the gates, team store locations and red merchandise carts. Scorecards are also available for purchase at cardinals.com/scorecard.



Cardinals Authentics

Cardinals Authentics specializes in official, game-used, limited edition and autographed memorabilia direct from the club. Fans can visit one of the two Cardinals Authentics locations inside Cardinals Nation or in the Ford Plaza. The

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Cardinals Nation location is open daily from 10:00 a.m.—8:00 p.m. On game nights, the Ford Plaza shop will remain open 30 minutes after last pitch while the Cardinals Nation shop will remain open one hour after the final pitch.



Fans can pre-order game-used bases for any game in the 2018 season by calling 314.345.9851 or emailing gameused@cardinals.com. For more information, visit cardinals.com/authentics or follow them on Twitter [@CardsAuthentics](https://twitter.com/CardsAuthentics). #CardsAuthentics

Cardinals Insider with Ozzie Smith

Cardinals Insider is a Mid-America Emmy-nominated weekly news magazine television show hosted by Hall of Famer Ozzie Smith. Now in its third season, the club-produced, half-hour show is available within 18 television markets in nine states. It provides fans with behind-the-scenes, insider access to the Cardinals from team journalists. Cardinals Insider gives fans an all-access pass to everything Cardinals baseball featuring exclusive interviews, news updates, profiles and more. For more information and an updated programming schedule for the show, head to cardinals.com/insider. #CardsInsider



Official Pre-Game Parties

Back again, Cardinals Nation will host the Official Pre-Game Party of the St. Louis Cardinals before every game. The ticketed pep-rally style party is located on the second floor of Cardinals Nation in the Hall of Fame Club, two and a half hours prior to every Cardinals home game during the 2018 season. This exclusive Cardinals Nation pre-game event includes a full buffet menu, all-inclusive bar and a DJ or live music all the way until first pitch. Only 200 tickets will be allotted for each game, which fans can purchase at cardinals.com/pregame for digital delivery.



Cardinals Nation Food Truck

Fans can follow the #CardsFoodTruck on Twitter ([@CardsFoodTruck](https://twitter.com/CardsFoodTruck)) for weekly truck location announcements. To view the full menu, fans can visit cardinals.com/foodtruck. Booking opportunities are available by calling 314.345.9880 or emailing foodtruck@cardinals.com.



Fredbird Fridays

Every Friday, Fredbird and Team Fredbird will appear somewhere within Cardinal Nation to give away a select number of free tickets or items to lucky fans on a first come, first served basis. To find out where Fredbird will be each week, follow us on Facebook and Twitter. Visit cardinals.com/fredbirdfridays for more details. #FredbirdFriday



Cardinals Kids Club

The Cardinals Kids Club is the exclusive club for Redbird fans ages 13 and under. The 2018 Kids Club membership package includes two tickets to a 2018 Cardinals game, access to the Member's Only autograph party at Busch Stadium, first in-line access for Kids Run the Bases presented by Prairie Farms, a backpack, hat, lanyard, lapel pin and more.



Membership packages may be purchased at Busch Stadium at the Cardinals Kids Club kiosk located in Family Pavilion or online at cardinals.com/kidsclub.



Hispanic Outreach

The St. Louis Cardinals have announced they will produce 39 Spanish language home radio broadcasts during the 2018 season as part of the club's continuing effort to better reach the team's rapidly growing Spanish-speaking fan base.



All of the Cardinals' Spanish broadcast information, video and social initiatives can be found at cardinals.com/SomosSTL. Join the conversation using #STLCardenales or #SomosSTL.



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Cardinals in the Community

Cardinals Care was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community—both on and off the baseball field. Established in 1997, Cardinals Care has invested over \$24 million to support St. Louis area children and built or renovated 23 youth ball fields in local under-resourced neighborhoods. Most recently, the Cardinals dedicated Dexter Fowler Field at Hess Park in Decatur, Ill. in July.



This season marks the 15th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 3,000 kids who participate in the program each year. Fans can learn how to support Cardinals Care by visiting cardinals.com/community. #CardsCare

Social Media

Twitter ([@Cardinals](https://twitter.com/Cardinals))

Facebook (facebook.com/cardinals)

Instagram ([Cardinals](https://www.instagram.com/Cardinals))

Snapchat ([cardinals](https://www.snapchat.com/add/cardinals))

For more info, and a list of verified player Twitter accounts, visit cardinals.com/social. Join the conversation using #STLCards.

Ballpark Village

Ballpark Village is the premiere dining and entertainment destination in the region. Located in the heart of St. Louis' central business district adjacent to Busch Stadium, Ballpark Village provides guests with a wide range of entertainment, food and beverage, as well as a variety of events 365 days a year. Join us before and after every single home game for exciting entertainment, giveaways, games, and Todd Thomas!



No ticket, no problem! Ballpark Village offers an unprecedented watch party experience with over 1,200 square feet of TVs with direct stadium feed, as well as Budweiser Brew House Deck Parties post-game every Friday with DJ Todd Thomas and Official Cardinals Away Game Watch Parties with premium giveaways.

Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at cardinals.com/communications and cardinalspressbox.com.

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