



NEWS RELEASE

St. Louis Cardinals

DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

FOR IMMEDIATE RELEASE

HOMESTAND HIGHLIGHTS (Thursday, April 5—Wednesday, April 11) ***Home Opener & Mystery HOF Car Parade Bobblehead Giveaway Highlight First Homestand of 2018***

ST. LOUIS, Mo., April 3, 2018 – The Cardinals open the 2018 home slate with a pair of three-game series against the Arizona Diamondbacks (April 5, 7-8) and the Milwaukee Brewers (April 9-11). The first homestand of the year is highlighted by Opening Day festivities, four promotional giveaways and two theme nights.

Thursday, April 5, 2018 — Cardinals vs. Arizona Diamondbacks (6:15 p.m.)

MLB Network Showcase National Broadcast (out of market only)

Gates open at 3:00 p.m.

Ceremonies begin at 5:30 p.m.

- **2018 Cardinals Magnet Schedule:** All ticketed-fans, ages 21 and older, will receive a magnet featuring the 2018 Cardinals schedule, compliments of Budweiser. [#CardsPromo](#)
- **Budweiser Clydesdales:** The famed Budweiser Clydesdales will kick off Opening Day pregame ceremonies with their annual pregame lap around the warning beginning at 5:30. [#OpeningDaySTL](#)
- **Ceremonial First Pitch:** In recognition of the 50th anniversary of his historic 1968 season, Bob Gibson will throw a ceremonial first pitch to former battery-mate Tim Lincecum.
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](#) & the MLB.com At Bat mobile app. [#STLCardenales](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](#). [#CardsCare5050](#)
- **Cardinals Care Stadium Auction:** Auction tables will be located by Gate 1, Gate 3, and inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. [#CardsCare](#)



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[cardinals.com](#)

Saturday, April 7, 2018 — Cardinals vs. Arizona Diamondbacks (1:15 p.m.)

Gates open at 11:15 a.m.

- **Mystery Hall of Fame Opening Day Car Parade Bobblehead:** 30,000 fans, ages 16 and older, will be surprised at the gates when they find out which mystery Hall of Fame parade bobblehead they receive (Brock, Gibson, Schoendienst), courtesy of Ford. [#CardsPromo](#)
- **Ceremonial First Pitch:** Former Cardinals outfielder Ray Lankford will throw out a ceremonial first pitch. Ray will then serve as the first celebrity bartender at the Budweiser Terrace one hour after the start of the game.
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. [#STLCardenales](#)
- **Saturday Signings at the Museum:** Former Cardinals outfielder **Ray Lankford** will sign autographs at the Cardinals Museum from 10:00 a.m. to 12:00 p.m. Visit cardinals.com/museum for more information.
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. [#CardsCare5050](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.
- **Amateur Game:** After today's game, Hillsboro High School will square off against Edwardsville High School.



Sunday, April 8, 2018 — Cardinals vs. Arizona Diamondbacks (1:15 p.m.)

Gates open at 11:15 a.m.

- **Performance Pullover Giveaway:** 30,000 fans, ages 16 and older, will leave the ballpark with their very own lightweight quarter-zip performance pullover, courtesy of Maryville University. [#CardsPromo](#)
- **Kids Ticket Voucher Giveaway:** All kids entering with a tickets, ages 15 and younger, will receive a free ticket voucher valid for select Cardinals regular season home games in 2018, courtesy of Ritz. [#CardsPromo](#)
- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star frozen treats (while supplies last).
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. [#STLCardenales](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. [#CardsCare5050](#)
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.
- **Amateur Game:** After today's game, Greenville High School will square off against O'Fallon High School.





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Monday, April 9, 2018 — Cardinals vs. Milwaukee Brewers (6:05 p.m.)

ESPN National Broadcast (out of market only)

Gates open at 4:35 p.m.

- **College Theme Night #1:** Take a break from the books and celebrate the end of the school year on College Night at Busch Stadium. For just \$20, fans will receive a ticket to the game and an exclusive Cardinals crewneck sweatshirt. To purchase tickets, visit cardinals.com/college. #CardsTheme
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



Tuesday, April 10, 2018 — Cardinals vs. Milwaukee Brewers (7:15 p.m.)

Gates open at 5:45 p.m.

- **Class of 2018 Theme Night:** Graduates of all ages are invited down to the ballpark for Class of 2018 Night. With the purchase of a special Theme Ticket, fans will receive an exclusive Class of 2018 t-shirt. To purchase tickets, visit cardinals.com/graduation. #CardsTheme
- **Ceremonial First Pitch:** 18-year-old Camille Fernandez, who received a life-saving procedure for her battle against leukemia thanks to Carlos Martínez's Tsunami Waves Foundation, will throw out a ceremonial first pitch.
- **Cardinals Care Stadium Auction:** Auction tables will be located by Gate 1, Gate 3, and inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. #CardsCare



Wednesday, April 11, 2018 — Cardinals vs. Milwaukee Brewers (12:15 p.m.)

Facebook Watch Exclusive Broadcast

Gates open at 10:45 a.m.

- **Facebook Watch:** Today's game will be distributed exclusively on Facebook Watch via the MLB Live show page (facebook.com/MLBLiveGames) as part of MLB's newly expanded partnership for the 2018 season.
- **Award Ceremony:** Before the start of tonight's game, Adam Wainwright and Marcell Ozuna will be presented with their 2017 Louisville Slugger Silver Slugger Awards in recognition of being the best National League offensive starting pitcher and left fielder, respectively, as selected by NL managers and coaches.
- **Amateur Game:** After today's game, the St. Louis Patriots will square off against Marshall County High School (KY).

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MORE INFORMATION

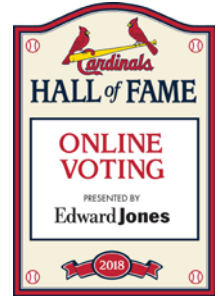
Cardinals Fan Music Contest

The club has launched the first-ever **Cardinals Fan Music Contest** as a way for fans to share their creativity and musical talent, along with their passion for Cardinals baseball. Fans are asked to write, perform and share an original Cardinals-inspired song/anthem and share the performance via a video or audio file. One lucky performance will be crowned the winner and receive a trip to Nashville to have their song professionally recorded and mastered at the Shoe Box Studios. The Cardinals will also produce a professional music video and share the artist's work with all of Cardinals Nation! Details can be found at cardinals.com/MusicContest.



Cardinals 2018 Hall of Fame Voting

Earlier this month, **Vince Coleman, Keith Hernandez, Jason Isringhausen, Ray Lankford, Scott Rolen, Lee Smith** and **John Tudor** were revealed as the seven players nominated for possible induction into the St. Louis Cardinals Hall of Fame. The seven nominees appear on the Cardinals Hall of Fame ballot online at cardinals.com/HOF presented by Edward Jones. The two players with the most online fan votes after **voting concludes on April 12** will be inducted into the Cardinals Hall of Fame this August. **#CardsHOF**



#BigMacFlashback

This year marks the 20th anniversary of the 1998 Home Run Race that ultimately concluded with Mark McGwire establishing a new MLB single-season home run record. All season long, we will share content on our social media channels that helps fans relive the 1998 Home Run Race; including videos of all 70 of Big Mac's home runs, real-time updates on the home run count of McGwire, Sosa and Griffey Jr. and fan images that convey the excitement of that amazing season. As part of the lookback, the team will be asking fans to share their photos, memorabilia, stories and experiences from the historic 1998 season as the fan perspective is an important part of this historic time in baseball. Fans can share their favorite **#BigMacFlashback** memories with us using our online submission form at cardinals.com/McGwire.



Busch Stadium Food & Beverages

The **Cardinals Fan Food Guide** is available at cardinals.com/food and via the MLB.com Ballpark mobile app to help fans locate their favorite food and beverages at Busch Stadium.

New concession items for 2018 include:

- **Gioia's Hot Salami Sandwich:** St. Louis Hill classic since 1918! A James Beard Award winning sandwich featuring Gioia's hot salami, Italian bread, pepper jack cheese, diced onions, sliced pepperoncini's and deli mustard. Served at: Concourse Stand behind Section 151 for \$14.25.
- **Coca-Cola Cantina Street Tacos:** Three tacos with Coca-Cola marinated house smoked pork, Coca-Cola infused BBQ sauce, fresh pico de gallo, toasted onions, lime wedge. Served at: Coke Cantina at Gate 1 for \$9.
- **Grilled Chicken Bats:** Smoked chicken legs with choice of BBQ, Buffalo or Hot Honey sauces. Served at: Terrace Grill at Budweiser Terrace for \$7.
- **Sausage Bites:** Bacon Onion Cheddar, Whiskey Peppercorn, or Mango Habanero sausage topped with spicy aioli. Served at Terrace Grill at Budweiser Terrace for \$8.75.
- **Jumbo Shrimp Skewer:** Four Jumbo Shrimp, grilled to order, marinated with minced garlic and fresh lime. Served at: Terrace Grill at Budweiser Terrace for \$12.
- **Grand Slam Mixed Grill:** Sampling of Grilled Chicken Bats, Sausage Bites and Jumbo Shrimp Skewer. Served at: Terrace Grill at Budweiser Terrace for \$25.



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Updated Prohibited Items Policy

Fans may now bring empty cups, empty mugs, empty plastic bottles and ice packs into Busch Stadium. Fans can visit cardinals.com/security for the complete inspection policy & prohibited items list.

Busch Stadium Re-Entry

Exit stamps will be available for guests who need to exit the stadium but plan to return. The stamps will be located at Gate 1 (southeast corner of stadium) and Gate 4 (northwest corner of stadium).

Smoking Gate Relocation

Busch Stadium has moved the Smoking Gate to outside of Gate 1 (southeast corner of stadium). This new space includes a covered area for guest and free access in/out of the area.

Fan Information Guide

The Busch Stadium Fan Information Guide can be viewed at cardinals.com/info.

Budweiser Ballpark Pass

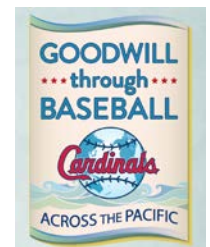
Following a successful launch in 2017, the popular ticket subscription service returns for 2018. Fans can attend as many Cardinals home games as they want each month for a monthly fee of \$29.99. Subscribers will have a Standing Room Only ticket to each regular season game (except Opening Day) digitally delivered to their smartphone via the MLB.com Ballpark app. The subscription will automatically renew each month and subscribers can cancel at any time. To purchase the Budweiser Cardinals Ballpark Pass or for more information, visit cardinals.com/pass.

Cardinals Hall of Fame and Museum

The Cardinals are proud to continue to offer the Individual (\$50) and Family (\$85) Museum Membership options for fans in 2018. Visit cardinals.com/membership for a detailed list of membership benefits.



This year's new special exhibit entitled "**Goodwill through Baseball: Cardinals Across the Pacific**" examines how the Cardinals MLB's baseball goodwill tours across the Pacific have helped pave the way for players to join leagues in the United States and Japan. Additionally, the official World Baseball Classic trophy will be on display as part of the exhibit through Memorial Day. Photo opportunities will be available on Saturday home games in April and May. The special exhibit is open to the public through the conclusion of the 2018 baseball season and is included with admission to the museum.



The Museum is open daily from 10:00 a.m. – 6:00 p.m. and remains open through the 7th inning on home game nights. Adult admission is \$12, and tickets can be purchased at cardinals.com/museum.

#CardsMuseum

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Cardinals Magazine – New Edition on Sale Now

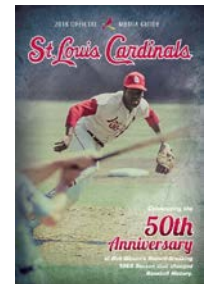
Always a man on a mission behind the plate, Yadier Molina was boots on the ground in his homeland of Puerto Rico this offseason as he repaired homes and delivered supplies and hope to many devastated by Hurricane Maria. In the season-opening edition of Cardinals Magazine, Yadi and his wife, Wanda, share personal stories and photos in an exclusive story you won't find anywhere else.



Our inside access also takes you behind the scenes with arguably the league's top outfield trio of Marcell Ozuna, Tommy Pham and Dexter Fowler, and inside the home of pitcher Miles Mikolas—to visit with his wife, Lauren. Plus, Adam Wainwright's heartfelt letter to his younger self, the debut of Tommy Pham's monthly column, our detailed look at the promising wave of young talent in the farm system, and so much more! Start a print or digital subscription and receive two FREE tickets to a 2018 home game. To order, visit cardinals.com/publications or call 314-345-9000.

Official Team Media Guide

The Cardinals official team Media Guide has long been relied upon by journalists and broadcasters who cover the team. Containing stats, photos and biographies of every player in the Cardinals organization, along with the definitive history of the club since its inception, the official team Media Guide is the most comprehensive book about the Cardinals. The 2018 Media Guide is available for \$20 at the Official Cardinals Team Store, the Cardinals Authentics Shop or online at cardinals.com/mediaguide.



Official 2018 Team Scorecard

Adorned with beautiful retro cover art by acclaimed St. Louis illustrator Mike Right—the scorecard designer since 2003—this season's scorecard also features a tutorial on how to keep score the "Cardinal Way," a method practiced by club officials since the 1940s. Purchase the scorecard individually—or with the latest edition of Cardinals Magazine for just \$5—from Busch Stadium vendors inside the gates, team store locations and red merchandise carts. Scorecards are also available for purchase at cardinals.com/scorecard.



Cardinals Authentics

Cardinals Authentics specializes in official, game-used, limited edition and autographed memorabilia direct from the club. Fans can visit one of the two Cardinals Authentics locations inside Cardinals Nation or in the Ford Plaza. The Cardinals Nation location is open daily from 10:00 a.m.—8:00 p.m. On game nights, the Ford Plaza shop will remain open 30 minutes after last pitch while the Cardinals Nation shop will remain open one hour after the final pitch.



Fans can pre-order game-used bases for any game in the 2018 season by calling 314.345.9851 or emailing gameused@cardinals.com. For more information, visit cardinals.com/authentics or follow them on Twitter [@CardsAuthentics](https://twitter.com/CardsAuthentics). [#CardsAuthentics](https://twitter.com/CardsAuthentics)

Cardinals Insider with Ozzie Smith

Cardinals Insider is a Mid-America Emmy-nominated weekly news magazine television show hosted by Hall of Famer Ozzie Smith. Now in its third season, the club-produced, half-hour show is available within 18 television markets in nine states. It provides fans with behind-the-scenes, insider access to the Cardinals from team journalists. Cardinals Insider gives fans an all-access pass to everything Cardinals baseball featuring exclusive interviews, news updates, profiles and more. For more information and an updated programming schedule for the show, head to cardinals.com/insider. [#CardsInsider](https://twitter.com/CardsInsider)





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Official Pre-Game Parties

Back again, Cardinals Nation will host the Official Pre-Game Party of the St. Louis Cardinals before every game. The ticketed pep-rally style party is located on the second floor of Cardinals Nation in the Hall of Fame Club, two and a half hours prior to every Cardinals home game during the 2018 season. This exclusive Cardinals Nation pre-game event includes a full buffet menu, all-inclusive bar and a DJ or live music all the way until first pitch. Only 200 tickets will be allotted for each game, which fans can purchase at cardinals.com/pregame for digital delivery.



Cardinals Nation Food Truck

Fans can follow the [#CardsFoodTruck](https://twitter.com/CardsFoodTruck) on Twitter (@CardsFoodTruck) for weekly truck location announcements. To view the full menu, fans can visit cardinals.com/foodtruck. Booking opportunities are available by calling 314.345.9880 or emailing foodtruck@cardinals.com.



Cardinals in the Community

Cardinals Care was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community—both on and off the baseball field. Established in 1997, Cardinals Care has invested over \$24 million to support St. Louis area children and built or renovated 23 youth ball fields in local under-resourced neighborhoods. Most recently, the Cardinals dedicated Dexter Fowler Field at Hess Park in Decatur, Ill. in July.

This season marks the 15th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 3,000 kids who participate in the program each year. Fans can learn how to support Cardinals Care by visiting cardinals.com/community. [#CardsCare](https://twitter.com/CardsCare)



Ballpark Village

Ballpark Village is the premiere dining and entertainment destination in the region. Located in the heart of St. Louis' central business district adjacent to Busch Stadium, Ballpark Village provides guests with a wide range of entertainment, food and beverage, as well as a variety of events 365 days a year. Join us before and after every single home game for exciting entertainment, giveaways, games, and Todd Thomas!



No ticket, no problem! Ballpark Village offers an unprecedented watch party experience with over 1,200 square feet of TVs with direct stadium feed, as well as Budweiser Brew House Deck Parties post-game every Friday with DJ Todd Thomas and Official Cardinals Away Game Watch Parties with premium giveaways.

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Fredbird Fridays

Every Friday, Fredbird and Team Fredbird will appear somewhere within Cardinal Nation to give away a select number of free tickets or items to lucky fans on a first come, first served basis. To find out where Fredbird will be each week, follow us on Facebook and Twitter. Visit cardinals.com/fredbirdfridays for more details. #FredbirdFriday



Social Media

Twitter ([@Cardinals](https://twitter.com/Cardinals))

Facebook (facebook.com/cardinals)

Instagram ([Cardinals](https://www.instagram.com/Cardinals))

Snapchat ([cardinals](https://www.snapchat.com/add/cardinals))

For more info, and a list of verified player Twitter accounts, visit cardinals.com/social. Join the conversation using #STLCards.

Hispanic Outreach

The St. Louis Cardinals have announced they will produce 39 Spanish language home radio broadcasts during the 2018 season as part of the club's continuing effort to better reach the team's rapidly growing Spanish-speaking fan base.

All of the Cardinals' Spanish broadcast information, video and social initiatives can be found at cardinals.com/SomosSTL. Join the conversation using #STLCardenales or #SomosSTL.



Fan-Friendly Values

- **Dynamic Deals of the Week:** The Cardinals' dynamic pricing system allows them to offer outstanding ticket savings to fans throughout the season. Special values will be highlighted each Monday as part of the "Dynamic Deals of the Week" promotion. Fans can view the Dynamic Deals at cardinals.com/dynamicdeal.
- **KMOX 1120 First Pitch Tickets:** At 9:00 a.m. on the day of each game, the first 275 fans may purchase a voucher good for two tickets to that day's game for just \$11.20. The voucher may be redeemed 10 minutes before the scheduled start of the game. The tickets may be anywhere in the park, depending on availability. Visit cardinals.com/firstpitch for full details.
- **Nathan's Famous Family Sundays:** Enjoy Sunday games in select Pavilion and Terrace level seats at a special low price. Each ticket purchased also includes a free Coca-Cola and a Hunter hot dog. Tickets start at just \$10 each! Visit cardinals.com/cocacola to purchase tickets or for more details.
- **Phillips 66 Discount Ticket Offer:** Fill up with 8 gallons or more at participating Phillips 66 and receive a voucher for up to 50% off a pair of tickets to a Cardinals game. Visit cardinals.com/phillips66 for details.
- **Cardinals/Six Flags Double Play Combo:** Each Double Play Combo includes a ticket to a 2017 Cardinals game and one single-day admission to Six Flags for just \$55. Visit cardinals.com/sixflags to purchase Double Play Combos or for more information.
- Fans can see all of the 2018 Fan Values at cardinals.com/fanvalues.

Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at cardinals.com/communications and cardinalspressbox.com.