



# NEWS RELEASE

*St. Louis Cardinals*  
DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

**FOR IMMEDIATE RELEASE**

## ***HOMESTAND HIGHLIGHTS (Friday, July 13—Sunday, July 15)*** ***Adam Wainwright Bobblehead and Weekend Giveaways Highlight Eighth Homestand of 2018***

**ST. LOUIS, Mo., July 12, 2018** – The Cardinals return to Busch Stadium for their last set of games before the MLB All-Star break. The brief homestand features three games against Central division foe, the Cincinnati Reds (July 13-15). The eighth homestand of the season is highlighted by Jayson Tatum’s return to Busch Stadium and a weekend full of great promotional giveaway items.

### **Friday, July 13, 2018 — Cardinals vs. Cincinnati Reds (7:15 p.m.)**

Gates open at 5:15 p.m.



- **Cowboy Hat Giveaway:** Yee-haw! 30,000 fans, ages 16 and older, will take their very own Cardinals Cowboy Hat. [#CardsPromo](#)
- **Jayson Tatum:** Hometown basketball star and current Boston Celtics player **Jayson Tatum** (Chaminade) will throw out a ceremonial first pitch before tonight’s game. Tatum finished third in the 2017-18 NBA Rookie of the Year voting.
- **Cardinals en Español:** Tonight’s game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](#) & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
- **Artifact Spotlight:** Before every Friday home game, the Cardinals Museum highlights artifacts in the collection not currently on display during a pregame presentation inside the Museum at 3:00 & 3:30. Today’s featured item relates to Hall of Fame pitcher, **Dizzy Dean**. To purchase museum tickets, visit [cardinals.com/museum](#). [#CardsMuseum](#)
- **Flashback Friday:** Before every Friday home game at 4:00 p.m., the Cardinals Museum will host a presentation about Cardinals history or a museum-related topic from one of the Museum’s staff members, a former player or a visiting author. Today’s presentation will be hosted by former Cardinals 20-game winner, **John Tudor**. To purchase museum tickets, visit [cardinals.com/museum](#). [#CardsMuseum](#)
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight’s raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit [cardinals.com/5050](#). [#CardsCare5050](#)
- **Cardinals Care Stadium Auction:** Auction tables will be located at Gates 1 and 3, inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. [#CardsCare](#)

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[cardinals.com](#)

## Saturday, July 14, 2018 — Cardinals vs. Cincinnati Reds (3:10 p.m.)

Gates open at 1:10 p.m.

- **Adam Wainwright Bobblehead Giveaway:** 30,000 fans, ages 16 and older, will take home an Adam Wainwright bobblehead in celebration of his 2017 Silver Slugger Award, presented by SSM Health Cardinal Glennon Children's Hospital. In honor of Adam's achievement 200 of these limited edition bobbleheads will be painted completely silver. [#CardsPromo](#)
- **Saturday Signings at the Museum:** Former Cardinals starting pitcher **John Tudor** will sign autographs at the Cardinals Museum from 11:00 a.m.-1:00 p.m. Visit [cardinals.com/museum](http://cardinals.com/museum) for more information.
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](http://cardinals.com) & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
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- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.



## Sunday, July 15, 2018 — Cardinals vs. Cincinnati Reds (1:15 p.m.)

Gates open at 11:15 a.m.

- **Adult Baseball Tote Giveaway:** 30,000 fans, ages 16 and older, will receive a unique Cardinals tote bag that highlights baseball stitches. [#CardsPromo](#)
- **Kids Hooded Towel Giveaway:** All kids, ages 15 and younger entering with a ticket, will take home their very own Fredbird hooded towel, courtesy of Pasta House. [#CardsPromo](#)
- **All-Star Send Off:** Miles Mikolas and Yadier Molina, both named to the 2018 All-Star Game in Washington D.C., will be honored during a field ceremony prior to the start of today's game.
- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star frozen treats (while supplies last).
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via [cardinals.com](http://cardinals.com) & the MLB.com At Bat mobile app. [#STLCardenales](#) or [#SomosSTL](#)
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### MORE INFORMATION

#### **#CompleteGamer – Celebrating Bob Gibson in 2018**

On April 15th, 59 years to the date of his first Major League start, the Cardinals launched the **#CompleteGamer** fan engagement campaign to honor Hall of Fame pitcher Bob Gibson, who played his entire 17-year career with the Cardinals and ended his career with more complete games (255) than his franchise leading number of wins (251).

To reach a new generation of fans, the team has released a **#CompleteGamer** song and music video that serves as a theme song for the campaign and seeks to convey Gibson's extraordinary life story in a musical style reminiscent of Lin-Manuel Miranda's *Hamilton* by using hip-hop accompanied by powerful music performed by an orchestra.



As part of the campaign, fans are asked to share examples of people that they know who are a **#CompleteGamer** in their own respective field or vocation. Each week, the team will highlight at least one fan **#CompleteGamer** and they will receive a special Gibson autographed item from the team. Fans can nominate someone through an online submission form at [cardinals.com/Gibson](http://cardinals.com/Gibson).

#### **#BigMacFlashback**

This year marks the 20th anniversary of the 1998 Home Run Race that ultimately concluded with Mark McGwire establishing a new MLB single-season home run record. All season long, we will share content on our social media channels that helps fans relive the 1998 Home Run Race; including videos of all 70 of Big Mac's home runs, real-time updates on the home run count of McGwire, Sosa and Griffey Jr. and fan images that convey the excitement of that amazing season.

As part of the lookback, the team will be asking fans to share their photos, memorabilia, stories and experiences from the historic 1998 season as the fan perspective is an important part of this historic time in baseball. Fans can share their favorite **#BigMacFlashback** memories with us using our online submission form at [cardinals.com/McGwire](http://cardinals.com/McGwire).



#### **2018 Yearbook Celebrates Golden Anniversary of Gibson and the Year of the Pitcher**

**Bob Gibson** stood taller than ever in 1968, delivering a masterful mix of shutouts, streaks and strikeouts while his 1.12 ERA raised the bar (and helped lower the mound) for every pitcher who's followed. It was a season for the ages, and on the 50th anniversary of the Hall of Famer's pitching tour-de-force, the 2018 Cardinals Yearbook salutes the man and the season that re-wrote the record books.



This gorgeous and colorful keepsake at nearly 200 pages features an in-depth Q&A presenting Gibby's personal insight into '68, a game-by-game breakdown of his 34 regular-season and three World Series starts, exclusive recollections of Hall-of-Fame opponents like Hank Aaron, Al Kaline and Billy Williams, and a wide-ranging package of features documenting all of the stories that defined the Year of the Pitcher. Adorned with

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signature studio and action pictures of the 2018 Cardinals, this yearbook is a complete-game experience for Redbird fans of all ages!

Now on sale at Busch Stadium, fans can purchase this keepsake inside each stadium gate, team store locations, merchandise stands throughout the concourses and Cardinals Authentics shops inside Ballpark Village and Ford Plaza. Also available at major St. Louis area retailers, [cardinals.com/yearbook](http://cardinals.com/yearbook) and 314-345-9000.

### **Updated Prohibited Items Policy**

Fans may now bring empty cups, empty mugs, empty plastic bottles and ice packs into Busch Stadium. Fans can visit [cardinals.com/security](http://cardinals.com/security) for the complete inspection policy & prohibited items list.

### **Busch Stadium Re-Entry**

Exit stamps will be available for guests who need to exit the stadium but plan to return. The stamps will be located at Gate 1 (southeast corner of stadium) and Gate 4 (northwest corner of stadium).

### **Smoking Gate Relocation**

Busch Stadium has moved the Smoking Gate to outside of Gate 1 (southeast corner of stadium). This new space includes a covered area for guest and free access in/out of the area.

### **Fan Information Guide**

The Busch Stadium Fan Information Guide can be viewed at [cardinals.com/info](http://cardinals.com/info).

### **Budweiser Ballpark Pass**

Following a successful launch in 2017, the popular ticket subscription service returns for 2018. Fans can attend as many Cardinals home games as they want each month for a monthly fee of \$29.99. Subscribers will have a Standing Room Only ticket to each regular season game (except Opening Day) digitally delivered to their smartphone via the MLB.com Ballpark app. The subscription will automatically renew each month and subscribers can cancel at any time. To purchase the Budweiser Cardinals Ballpark Pass or for more information, visit [cardinals.com/pass](http://cardinals.com/pass).



### **One Cardinal Way**

The Cardinals and the Cordish Companies have opened a leasing center for One Cardinal Way, the 297-unit luxury apartment building being constructed at the northwest corner of Broadway and Clark Street, complete with a model unit. The leasing center, located at 601 Clark Street inside Ballpark Village, provides prospective residents an opportunity to view, touch and feel a fully built out kitchen, bath and living room.



Tours are now available Tuesday-Friday between the hours of 10 a.m.-6 p.m., Saturday from 1p.m.-5 p.m. or by appointment. Fans can visit [OneCardinalWay.com](http://OneCardinalWay.com) for more information.



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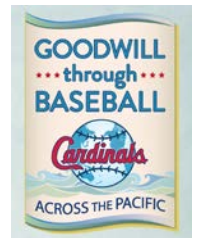
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### **Cardinals Hall of Fame and Museum**

The Cardinals are proud to continue to offer the Individual (\$50) and Family (\$85) Museum Membership options for fans in 2018. Visit [cardinals.com/membership](http://cardinals.com/membership) for a detailed list of membership benefits. #CardsMuseum



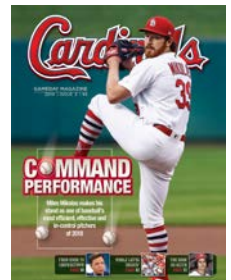
This year's new special exhibit entitled "Goodwill through Baseball: Cardinals Across the Pacific" examines how the Cardinals MLB's baseball goodwill tours across the Pacific have helped pave the way for players to join leagues in the United States and Japan. Additionally, the official World Baseball Classic trophy will be on display as part of the exhibit through Memorial Day. Photo opportunities will be available on Saturday home games in April and May. The special exhibit is open to the public through the conclusion of the 2018 baseball season and is included with admission to the museum.



The Museum is open daily from 10:00 a.m. – 6:00 p.m. and remains open through the 7th inning on home game nights. Adult admission is \$12, and tickets can be purchased at [cardinals.com/museum](http://cardinals.com/museum).

### **Cardinals Magazine - Mikolas, J-Mart, Costas and Hernandez Highlight Issue 3**

One is dominating opposing hitters with pinpoint control and efficiency; the other has emerged as a lineup force with a unique approach. Both are featured in the new 120-page edition of Cardinals Magazine.

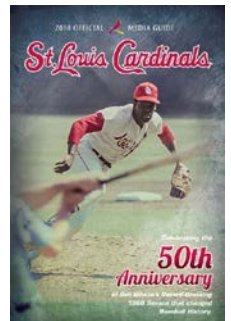


**Miles Mikolas** is one of baseball's biggest mound success stories this season, and in our cover story, the right-hander tells readers more about what he learned in Japan and how it's helping him find success back in the United States. Then we examine the method behind **José Martínez's** myriad of machinations in the batter's box—all timed to put him into position to consistently mash baseballs.

This robust edition features Q&As with 2018 Ford C. Frick Award recipient **Bob Costas** and new author **Keith Hernandez**, both of who expound on their St. Louis roots with fondness. Also inside is the latest installment of our Better Halves column written by Aliya Fowler, the inside scoop on **Marcell Ozuna's** touching tribute to a former teammate, a profile on former All-Star first baseman **Gregg Jefferies**, and much more! Purchase your copy at Busch Stadium inside each stadium gate, team store locations, merchandise stands throughout the concourse and Cardinals Authentics shops inside Ballpark Village and Ford Plaza. Also available by subscription at [cardinals.com/publications](http://cardinals.com/publications) or call 314-345-9000.

### **Official Team Media Guide**

The Cardinals official team media guide has long been relied upon by journalists and broadcasters who cover the team. Containing stats, photos and biographies of every player in the Cardinals organization, along with the definitive history of the club since its inception, the official team Media Guide is the most comprehensive book about the Cardinals. The 2018 Media Guide is available for \$20 at the Official Cardinals Team Store, the Cardinals Authentics Shop or online at [cardinals.com/mediaguide](http://cardinals.com/mediaguide).



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## **Official 2018 Team Scorecard**

Adorned with beautiful retro cover art by acclaimed St. Louis illustrator Mike Right—the scorecard designer since 2003—this season’s scorecard also features a tutorial on how to keep score the “Cardinal Way,” a method practiced by club officials since the 1940s. Purchase the scorecard individually—or with the latest edition of Cardinals Magazine for just \$5—from Busch Stadium vendors inside the gates, team store locations and red merchandise carts. Scorecards are also available for purchase at [cardinals.com/scorecard](http://cardinals.com/scorecard).



## **Cardinals Authentics**

Cardinals Authentics specializes in official, game-used, limited edition and autographed memorabilia direct from the club. Fans can visit one of the two Cardinals Authentics locations inside Cardinals Nation or in the Ford Plaza. The Cardinals Nation location is open daily from 10:00 a.m.—8:00 p.m. On game nights, the Ford Plaza shop will remain open 30 minutes after last pitch while the Cardinals Nation shop will remain open one hour after the final pitch.



Fans can pre-order game-used bases for any game in the 2018 season by calling 314.345.9851 or emailing [gameused@cardinals.com](mailto:gameused@cardinals.com). For more information, visit [cardinals.com/authentics](http://cardinals.com/authentics) or follow them on Twitter [@CardsAuthentics](https://twitter.com/CardsAuthentics). [#CardsAuthentics](https://twitter.com/CardsAuthentics)

## **Cardinals Insider with Ozzie Smith**

Cardinals Insider is a Mid-America Emmy-nominated weekly news magazine television show hosted by Hall of Famer Ozzie Smith. Now in its third season, the club-produced, half-hour show is available within 18 television markets in nine states. It provides fans with behind-the-scenes, insider access to the Cardinals from team journalists. Cardinals Insider gives fans an all-access pass to everything Cardinals baseball featuring exclusive interviews, news updates, profiles and more. For more information and an updated programming schedule for the show, head to [cardinals.com/insider](http://cardinals.com/insider). [#CardsInsider](https://twitter.com/CardsInsider)



## **Official Pre-Game Parties**

Back again, Cardinals Nation will host the Official Pre-Game Party of the St. Louis Cardinals before every game. The ticketed pep-rally style party is located on the second floor of Cardinals Nation in the Hall of Fame Club, two and a half hours prior to every Cardinals home game during the 2018 season. This exclusive Cardinals Nation pre-game event includes a full buffet menu, all-inclusive bar and a DJ or live music all the way until first pitch. Only 200 tickets will be allotted for each game, which fans can purchase at [cardinals.com/pregame](http://cardinals.com/pregame) for digital delivery.



## **Cardinals Nation Food Truck**

Fans can follow the [#CardsFoodTruck](https://twitter.com/CardsFoodTruck) on Twitter ([@CardsFoodTruck](https://twitter.com/CardsFoodTruck)) for weekly truck location announcements. To view the full menu, fans can visit [cardinals.com/foodtruck](http://cardinals.com/foodtruck). Booking opportunities are available by calling 314.345.9880 or emailing [foodtruck@cardinals.com](mailto:foodtruck@cardinals.com).



## **Fredbird Fridays**

Every Friday, Fredbird and Team Fredbird will appear somewhere within Cardinal Nation to give away a select number of free tickets or items to lucky fans on a first come, first served basis. To find out where Fredbird will be each week, follow us on Facebook and Twitter. Visit [cardinals.com/fredbirdfridays](http://cardinals.com/fredbirdfridays) for more details. [#FredbirdFriday](https://twitter.com/CardsFredbird)





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### **Cardinals Kids Club**

The Cardinals Kids Club is the exclusive club for Redbird fans ages 13 and under. The 2018 Kids Club membership package includes two tickets to a 2018 Cardinals game, access to the Member's Only autograph party at Busch Stadium, first in-line access for Kids Run the Bases presented by Prairie Farms, a backpack, hat, lanyard, lapel pin and more.

Membership packages may be purchased at Busch Stadium at the Cardinals Kids Club kiosk located in Family Pavilion or online at [cardinals.com/kidsclub](http://cardinals.com/kidsclub).



### **Cardinals in the Community**

Cardinals Care was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community—both on and off the baseball field. Established in 1997, Cardinals Care has invested over \$24 million to support St. Louis area children and built or renovated 23 youth ball fields in local under-resourced neighborhoods. Most recently, the Cardinals dedicated Dexter Fowler Field at Hess Park in Decatur, Ill. in July.

This season marks the 15th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 3,000 kids who participate in the program each year. Fans can learn how to support Cardinals Care by visiting [cardinals.com/community](http://cardinals.com/community). #CardsCare



### **Ballpark Village**

Ballpark Village is the premiere dining and entertainment destination in the region. Located in the heart of St. Louis' central business district adjacent to Busch Stadium, Ballpark Village provides guests with a wide range of entertainment, food and beverage, as well as a variety of events 365 days a year. Join us before and after every single home game for exciting entertainment, giveaways, games, and Todd Thomas!



No ticket, no problem! Ballpark Village offers an unprecedented watch party experience with over 1,200 square feet of TVs with direct stadium feed, as well as Budweiser Brew House Deck Parties post-game every Friday with DJ Todd Thomas and Official Cardinals Away Game Watch Parties with premium giveaways.

### **Social Media**

Twitter ([@Cardinals](https://twitter.com/Cardinals))

Facebook ([facebook.com/cardinals](https://facebook.com/cardinals))

Instagram ([Cardinals](https://instagram.com/Cardinals))

Snapchat ([cardinals](https://snapchat.com/cardinals))

For more info, and a list of verified player Twitter accounts, visit [cardinals.com/social](http://cardinals.com/social). Join the conversation using #STLCards.

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[cardinals.com](http://cardinals.com)

## Hispanic Outreach

The St. Louis Cardinals have announced they will produce 39 Spanish language home radio broadcasts during the 2018 season as part of the club's continuing effort to better reach the team's rapidly growing Spanish-speaking fan base.

All of the Cardinals' Spanish broadcast information, video and social initiatives can be found at [cardinals.com/SomosSTL](http://cardinals.com/SomosSTL). Join the conversation using [#STLCardenales](https://twitter.com/STLCardenales) or [#SomosSTL](https://twitter.com/SomosSTL).



## Fan-Friendly Values

- **Dynamic Deals of the Week:** The Cardinals' dynamic pricing system allows them to offer outstanding ticket savings to fans throughout the season. Special values will be highlighted each Monday as part of the "Dynamic Deals of the Week" promotion. Fans can view the Dynamic Deals at [cardinals.com/dynamicdeal](http://cardinals.com/dynamicdeal).
- **KMOX 1120 First Pitch Tickets:** At 9:00 a.m. on the day of each home game, the first 275 fans may purchase a voucher good for two tickets to that day's game for just \$11.20. The voucher may be redeemed 10 minutes before the scheduled start of the game at Gate 1. Visit [cardinals.com/firstpitch](http://cardinals.com/firstpitch) for full details.
- **Nathan's Famous Family Sundays:** Enjoy Sunday games in select Pavilion and Terrace level seats at a special low price. Each ticket purchased also includes a free Coca-Cola and a Hunter hot dog. Tickets start at just \$10 each! Visit [cardinals.com/nathansfamous](http://cardinals.com/nathansfamous) to purchase tickets or for more details.
- **Phillips 66 Discount Ticket Offer:** Fill up with 8 gallons or more at participating Phillips 66 and receive a voucher for up to 50% off a pair of tickets to a Cardinals game. Visit [cardinals.com/phillips66](http://cardinals.com/phillips66) for details.
- **Cardinals/Six Flags Double Play Combo:** Each Double Play Combo includes a ticket to a 2018 Cardinals game and one admission to Six Flags for just \$55. Visit [cardinals.com/sixflags](http://cardinals.com/sixflags) to purchase tickets or for more details.
- Fans can see all of the 2018 Fan Values at [cardinals.com/fanvalues](http://cardinals.com/fanvalues).

## Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at [cardinals.com/communications](http://cardinals.com/communications) and [cardinalspressbox.com](http://cardinalspressbox.com).

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