



NEWS RELEASE

St. Louis Cardinals

DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

FOR IMMEDIATE RELEASE

HOMESTAND HIGHLIGHTS (Thursday, May 31—Thursday, June 7) ***YADI Tumbler, Chris Carpenter Bobblehead & Christian Day Highlight Fifth Homestand of 2018***

ST. LOUIS, Mo., May 30, 2018 – The Cardinals are back at Busch Stadium after completing a six-game road trip through Pittsburgh and Milwaukee. The seven-game homestand kicks off with a four-game series against the Pittsburgh Pirates (May 31-June 3) and concludes with three games versus the Miami Marlins (June 5-7). The fifth homestand of the season is highlighted by the first-ever Elvis Theme Night, Photo Day and the start of All-Star voting. [#VoteSTL](#)

Thursday, May 31, 2018 — Cardinals vs. Pittsburgh Pirates (6:15 p.m.)

Gates open at 4:45 p.m.

- **Scouts Night:** All Girl/Boy Scouts and their families are invited to Scout Night at the ballpark. This is the second of three Scout Nights for the 2018 season. Scouts and their guests can enjoy \$14 tickets, and each scout theme ticket will include a special Girl/Boy Scout patch. Scout and troop leaders are also invited to participate in a pregame parade around the warning track. Theme Tickets to this event are currently sold out.
- **The Art of Baseball Program:** Springboard to Learning’s signature, the Art of Baseball, will culminate at Busch Stadium before tonight’s game. Designed in conjunction with Cardinals Care, the program helps students in grades 3 through 8 discover exciting connections between art, Major League Baseball, statistics and the world of business. Students will present infographics that display their research from 5:00-6:15 in Cunningham Corner, which is open for any fan attending the game to view.



Friday, June 1, 2018 — Cardinals vs. Pittsburgh Pirates (7:15 p.m.)

Ritz “Kick Off To Summer” Weekend

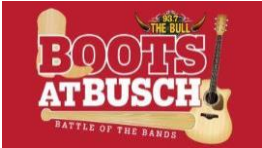
Gates open at 5:15 p.m.

- **YADI Tumbler Giveaway:** 30,000 fans, ages 16 and older, will take home a stainless steel tumbler featuring Yadier Molina, courtesy of Apple Vacations. [#CardsPromo](#)
- **Elvis Night:** Throw on your blue suede shoes and head down to Busch Stadium for Elvis Night. With the purchase of a special Theme Ticket, fans will receive an exclusive Elvis bobblehead. Come early for a pregame performance in Budweiser Terrace by world-renowned Elvis talent performer Bill Cherry. A portion of each ticket purchased will be donated to The Elvis Presley Charitable Foundation. To purchase tickets, visit cardinals.com/Elvis. [#CardsTheme](#)



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cardinals.com

- **Alumni Celebrity Bartender:** Former Cardinals reliever and St. Louis native, **Cliff Politte**, will be bartending in Budweiser Terrace from innings two through four during tonight's game.
- **Boots at Busch:** 93.7 The Bull and the Cardinals welcome back Boots at Busch—a series of home games featuring live country music in a “battle of the bands” format. Tonight's battle features **Biscuits and Gravy**, **Shotgun Creek** and **Whiskey Raccoons**. Performances begin at 5:35 p.m. in Budweiser Terrace. Tickets are available for \$5 to each Battle at Busch game at cardinals.com/bootsatbusch. 
- **Cardinals en Español:** Tonight's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. **#STLCardenales**
- **Artifact Spotlight:** Before every Friday home game, the Cardinals Museum highlights artifacts in the collection not currently on display during a pregame presentation inside the Museum at 3:00 & 3:30. Today's featured item relates to the 1930 Cardinals and St. Louis Browns. To purchase museum tickets, visit cardinals.com/museum. **#CardsMuseum**
- **Flashback Friday:** Before every Friday home game at 4:00 p.m., the Cardinals Museum will host a presentation about Cardinals history or a museum-related topic from one of the Museum's staff members, a former player or a visiting author. Today's presentation will be hosted by former Cardinals pitcher, **Dave LaPoint**. To purchase museum tickets, visit cardinals.com/museum. **#CardsMuseum**
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from tonight's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. **#CardsCare5050**
- **Cardinals Care Stadium Auction:** Auction tables will be located at Gates 1 and 3, inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. **#CardsCare**

Saturday, June 2, 2018 — Cardinals vs. Pittsburgh Pirates (1:15 p.m.)

Ritz “Kick Off To Summer” Weekend

Gates open at 11:15 a.m.

- **Saturday Embroidered Jersey Giveaway:** 30,000 fans, ages 16 and older, will take home a Cardinals Saturday alternate jersey featuring an embroidered front logo, courtesy of Scott Credit Union. **#CardsPromo**
- **Prairie Farms Kids Run the Bases:** Following the game, fans ages 15 and under are invited to run the bases of Busch Stadium (weather permitting). Presented by Prairie Farms.
- **Photo Day:** Prior to the game, fans will be granted access on the field to get photos of their favorite players, coaches and Fredbird (weather permitting). Field access is on a first come, first served basis and will begin approximately 15 minutes after gates open. Fans are encouraged to share their photos on Facebook, Twitter, Instagram and Snapchat using **#CardsPhotoDay**.
- **Saturday Signings at the Museum:** Former Cardinals starting pitcher **Dave LaPoint** will sign autographs at the Cardinals Museum from 10:00 a.m. to 12:00 p.m. Visit cardinals.com/museum for more information.
- **Alumni Celebrity Bartender:** Former Cardinals starting pitcher, **Dave LaPoint**, will be bartending in Budweiser Terrace from innings two through four during today's game.





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- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. **#STLCardenales**
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. **#CardsCare5050**
- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

Sunday, June 3, 2018 — Cardinals vs. Pittsburgh Pirates (1:15 p.m.)

Ritz "Kick Off To Summer" Weekend

Gates open at 11:15 a.m.

- **Chris Carpenter Bobblehead Giveaway:** 30,000 fans, ages 16 and older, will take home a bobblehead of Cardinals Hall of Fame pitcher Chris Carpenter. The bobblehead commemorates Carp's diving catch and slide to first base in Game 1 of the 2011 World Series. **#CardsPromo**
- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star frozen treats (while supplies last).
- **Christian Day at the Ballpark:** All fans are invited to participate in the 28th annual Christian Day at the Ballpark. Following the game, fans can relocate to seats behind the Cardinals dugout to watch a special postgame program featuring Cardinals Hall of Famer and current coach Willie McGee, Mike Matheny and current Cardinals players. For more information, fans can visit cardinals.com/christianday. Presented by Thrivent Financial.
- **Zumba® Fitness Theme Event:** The Cardinals invite all fitness fans to join us for Zumba® Fitness Party at the Park. Fans who purchase this special Theme Ticket will receive access to a pregame Zumba® class and an exclusive Cardinals tank. The pregame class will be held from 11:45 a.m. to 12:30 p.m. at Budweiser Terrace. For more info, or to purchase tickets, visit cardinals.com/zumba. **#CardsTheme**
- **Cardinals en Español:** Today's game will be broadcast over the radio in Spanish by Polo Ascencio and Bengie Molina. The Spanish broadcast will air locally on WIJR 880 AM and be streamed via cardinals.com & the MLB.com At Bat mobile app. **#STLCardenales**
- **Cardinals Care 50/50 Raffle:** One lucky fan will receive 50% of the gross proceeds from today's raffle ticket donations. The other half will benefit Cardinals Care. For more info and past winning raffle numbers, visit cardinals.com/5050. **#CardsCare5050**



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- **MLBPAA Auction:** The MLB Players Alumni Association will conduct a silent auction by Gate 1, Gate 3 and inside the Cardinals Club through the fifth inning. All proceeds will benefit Cardinals Care and the MLBPAA.

Tuesday, June 5, 2018 — Cardinals vs. Miami Marlins (7:15 p.m.)

Gates open at 5:45 p.m.

- **Scott Rolen Budweiser Bash Theme Event:** Fans who purchase a special Bud Bash Theme Ticket will receive a limited-edition Scott Rolen bobblehead as we celebrate Cardinal fan favorites. VIP ticket-holders will also have access to a pregame autograph session with Scott in the Budweiser Terrace. Fans must present the voucher in order to receive this promotional item. To purchase tickets, visit cardinals.com/budbash. #BudBash



- **Battle at Busch:** 105.7 The Point and the Cardinals welcome back the Battle at Busch concert series. Tonight's battle features **Wayside, Away From Reason** and **HOOKiE**. Gate 6 will open at 5:15 p.m. for the event. Performances begin at 5:35 p.m. in Budweiser Terrace. Tickets are available for \$5 to each Battle at Busch game at cardinals.com/battleatbusch.



- **Tha Phamily:** Tommy Pham will host a group from Dutchtown Outreach for tonight's game as part of his Tha Phamily player ticket program.
- **Cardinals Care Stadium Auction:** Auction tables will be located at Gates 1 and 3, inside the Cardinals Club, UMB Champions Club and Redbird Club for fans and collectors to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. #CardsCare

Wednesday, June 6, 2018 — Cardinals vs. Miami Marlins (7:15 p.m.)

Gates open at 5:45 p.m.

- **Scouts Night:** All Girl/Boy Scouts and their families are invited to Scout Night at the ballpark. This is the third of three Scout Nights for the 2018 season. Scouts and their guests can enjoy \$14 tickets, and each scout theme ticket will include a special Girl/Boy Scout patch. Scout and troop leaders are also invited to participate in a pregame parade around the warning track. To purchase tickets, visit cardinals.com/theme. #CardsTheme
- **Fredbird's Garage Sale Theme Event:** Fredbird has been doing his spring cleaning and found some items in the nest that he needs to get rid of! Fans who purchase a special Theme Ticket for this event will be able to select three (3) previous Theme Ticket giveaways to take home including Bud Bash bobbleheads, Cancer Awareness caps, Star Wars & Grateful Dead t-shirts, etc. Item/size availability is limited and items will be available on a first come, first served basis. To purchase tickets, visit cardinals.com/garagesale. #CardsTheme
- **Autograph Night:** Get free autographs from current and former Cardinals players, courtesy of Academy Sports + Outdoors. **Tyler O'Neill** will sign 100 autographs in Budweiser Terrace for fans ages 15 and younger from 5:45-6:15. Kids must have an autograph line ticket, which are free and are distributed in Budweiser Terrace. Former Cardinals **Mike Crudale** and **Glenn Brummer** will sign autographs for fans of all ages from 6:15-7:00. Players subject to change.
- **Fowler's Friends:** Dexter Fowler will host a group from Boys Hope Girls Hope for tonight's game as part of his Fowler's Friends player ticket program.





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- **Redbird Rookies Gold Glove:** Six children from the club's Redbird Rookies baseball/softball program will be honored on the field before tonight's game. In order to qualify for the Rawlings Gold Glove Award the children had to attend all three Redbird Rookies off-field events as well as hit a "Home Run" in reading during the 2017 season. They then had to complete an application which included a hand drawing or written contest entry, demonstrating the meaning of confidence, leadership, teamwork and integrity. The applications were evaluated by Cardinals Care and Rawlings staff and two participants in each of the three age groups were selected as winners. Each winner received four Field Box tickets to tonight's game, an opportunity to meet a Cardinals player and will be presented with a personalized glove from Rawlings. [#CardsCare](#)
- **Live from the UMB Champions Club:** KMOX will conduct its radio broadcast from Busch Stadium's premier all-inclusive ticketed area, the UMB Champions Club.

Thursday, June 7, 2018 — Cardinals vs. Miami Marlins (12:15 p.m.)

Gates open at 10:45 a.m.

- **Kids Day Out:** All kids are invited to come to the ballpark for Kids Day Out presented by Maryville University's Kids Rock Cancer. All kids who have a special \$13 Theme Ticket will have access to a "Kids Zone" in Budweiser Terrace starting at 10:45 a.m. that includes carnival games, face painting and the Bubble Bus, among other fun activities. Perfect for summer camps, daycares and any kids looking to have fun and catch a Cardinals game, the theme ticket also include a free jumbo hot dog, chips and soda! To purchase tickets, visit cardinals.com/kidsdayout. [#CardsTheme](#)
- **Great Clips Charity Haircuts:** During the game, fans can root for the Redbirds and shape up their roots with a visit to Ford Plaza. For a \$10 donation, Great Clips will cut your hair and donate all proceeds to Cardinals Care.



MORE INFORMATION

#CompleteGamer – Celebrating Bob Gibson in 2018

On April 15th, 59 years to the date of his first Major League start, the Cardinals launched the **#CompleteGamer** fan engagement campaign to honor Hall of Fame pitcher Bob Gibson, who played his entire 17-year career with the Cardinals and ended his career with more complete games (255) than his franchise leading number of wins (251).

To reach a new generation of fans, the team has released a **#CompleteGamer** song and music video that serves as a theme song for the campaign and seeks to convey Gibson's extraordinary life story in a musical style reminiscent of Lin-Manuel Miranda's *Hamilton* by using hip-hop accompanied by powerful music performed by an orchestra.



As part of the campaign, fans are asked to share examples of people that they know who are a **#CompleteGamer** in their own respective field or vocation. Each week, the team will highlight at least one fan **#CompleteGamer** and they will receive a special Gibson autographed item from the team. Fans can nominate someone through an online submission form at cardinals.com/Gibson.

Cardinals Fan Music Contest

The club has launched the first-ever **Cardinals Fan Music Contest** as a way for fans to share their creativity and musical talent, along with their passion for Cardinals baseball. Fans are asked to write, perform and share an original Cardinals-inspired song/anthem and share the performance via a video or audio file. One lucky performance will be crowned the winner and receive a trip to Nashville to have their song professionally recorded and mastered at the Shoe Box Studios. The Cardinals will also produce a professional music video and share the artist's work with all of Cardinals Nation! Details can be found at cardinals.com/MusicContest.



#BigMacFlashback

This year marks the 20th anniversary of the 1998 Home Run Race that ultimately concluded with Mark McGwire establishing a new MLB single-season home run record. All season long, we will share content on our social media channels that helps fans relive the 1998 Home Run Race; including videos of all 70 of Big Mac's home runs, real-time updates on the home run count of McGwire, Sosa and Griffey Jr. and fan images that convey the excitement of that amazing season.

As part of the lookback, the team will be asking fans to share their photos, memorabilia, stories and experiences from the historic 1998 season as the fan perspective is an important part of this historic time in baseball. Fans can share their favorite **#BigMacFlashback** memories with us using our online submission form at cardinals.com/McGwire.



Busch Stadium Food & Beverages

The **Cardinals Fan Food Guide** is available at cardinals.com/food and via the MLB.com Ballpark mobile app to help fans locate their favorite food and beverages at Busch Stadium.

New concession items for 2018 include:

- **Coca-Cola Cantina Street Tacos:** Three tacos with Coca-Cola marinated house smoked pork, Coca-Cola infused BBQ sauce, fresh pico de gallo, toasted onions, lime wedge. Served at: Coke Cantina at Gate 1 for \$9.
- **Grilled Chicken Bats:** Smoked chicken legs with choice of BBQ, Buffalo or Hot Honey sauces. Served at: Terrace Grill at Budweiser Terrace for \$7.





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- **Sausage Bites:** Bacon Onion Cheddar, Whiskey Peppercorn, or Mango Habanero sausage topped with spicy aioli. Served at Terrace Grill at Budweiser Terrace for \$8.75.
- **Jumbo Shrimp Skewer:** Four Jumbo Shrimp, grilled to order, marinated with minced garlic and fresh lime. Served at: Terrace Grill at Budweiser Terrace for \$12.
- **Grand Slam Mixed Grill:** Sampling of Grilled Chicken Bats, Sausage Bites and Jumbo Shrimp Skewer. Served at: Terrace Grill at Budweiser Terrace for \$25.

Updated Prohibited Items Policy

Fans may now bring empty cups, empty mugs, empty plastic bottles and ice packs into Busch Stadium. Fans can visit cardinals.com/security for the complete inspection policy & prohibited items list.

Busch Stadium Re-Entry

Exit stamps will be available for guests who need to exit the stadium but plan to return. The stamps will be located at Gate 1 (southeast corner of stadium) and Gate 4 (northwest corner of stadium).

Smoking Gate Relocation

Busch Stadium has moved the Smoking Gate to outside of Gate 1 (southeast corner of stadium). This new space includes a covered area for guest and free access in/out of the area.

Fan Information Guide

The Busch Stadium Fan Information Guide can be viewed at cardinals.com/info.

Budweiser Ballpark Pass

Following a successful launch in 2017, the popular ticket subscription service returns for 2018. Fans can attend as many Cardinals home games as they want each month for a monthly fee of \$29.99. Subscribers will have a Standing Room Only ticket to each regular season game (except Opening Day) digitally delivered to their smartphone via the MLB.com Ballpark app. The subscription will automatically renew each month and subscribers can cancel at any time. To purchase the Budweiser Cardinals Ballpark Pass or for more information, visit cardinals.com/pass.



One Cardinal Way

The Cardinals and the Cordish Companies have opened a leasing center for One Cardinal Way, the 297-unit luxury apartment building being constructed at the northwest corner of Broadway and Clark Street, complete with a model unit. The leasing center, located at 601 Clark Street inside Ballpark Village, provides prospective residents an opportunity to view, touch and feel a fully built out kitchen, bath and living room.

ONE CARDINAL *Way*

Tours are now available Tuesday-Friday between the hours of 10 a.m.-6 p.m., Saturday from 1p.m.-5 p.m. or by appointment. Fans can visit OneCardinalWay.com for more information.

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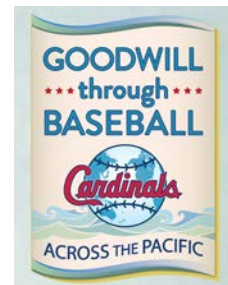
cardinals.com

Cardinals Hall of Fame and Museum

The Cardinals are proud to continue to offer the Individual (\$50) and Family (\$85) Museum Membership options for fans in 2018. Visit cardinals.com/membership for a detailed list of membership benefits. #CardsMuseum

This year's new special exhibit entitled "**Goodwill through Baseball: Cardinals Across the Pacific**" examines how the Cardinals MLB's baseball goodwill tours across the Pacific have helped pave the way for players to join leagues in the United States and Japan. Additionally, the official World Baseball Classic trophy will be on display as part of the exhibit through Memorial Day. Photo opportunities will be available on Saturday home games in April and May. The special exhibit is open to the public through the conclusion of the 2018 baseball season and is included with admission to the museum.

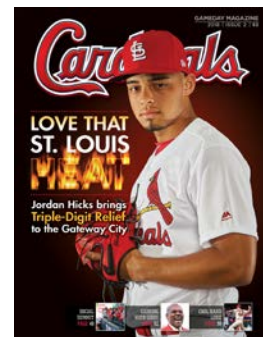
The Museum is open daily from 10:00 a.m. – 6:00 p.m. and remains open through the 7th inning on home game nights. Adult admission is \$12, and tickets can be purchased at cardinals.com/museum.



Cardinals Magazine – Issue Two on Sale Now

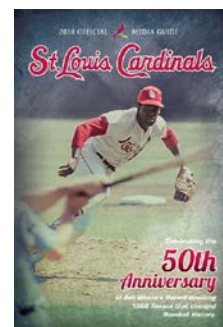
What does the youngest pitcher on the Cardinals' roster have in common with the greatest pitcher in Cardinals' history? Besides being known for a sizzling fastball, rookie **Jordan Hicks** and Hall of Famer **Bob Gibson** both are featured in the new, 120-page issue of *Cardinals Magazine*. The cover story on Hicks offers a revealing look at his overnight rise to the major leagues, and in our exclusive conversation with Gibson 50 years after his historic 1968 season, he offers revealing insights on momentous photographs from his career.

Other highlights include the latest installment of the Better Halves column written by Hannah Garcia, wife of Cardinals infielder **Greg Garcia**. We also catch up with former pitcher **Woody Williams**, go off the field with new closer, **Bud Norris**, take readers on a tour of Busch Stadium's trendy new Budweiser Terrace and much more! Purchase your copy at Busch Stadium inside each stadium gate, team store locations, merchandise stands of Cardinals Authentics. Also available by subscription at cardinals.com/publications or call 314-345-9000.



Official Team Media Guide

The Cardinals official team media guide has long been relied upon by journalists and broadcasters who cover the team. Containing stats, photos and biographies of every player in the Cardinals organization, along with the definitive history of the club since its inception, the official team Media Guide is the most comprehensive book about the Cardinals. The 2018 Media Guide is available for \$20 at the Official Cardinals Team Store, the Cardinals Authentics Shop or online at cardinals.com/mediaguide.



Official 2018 Team Scorecard

Adorned with beautiful retro cover art by acclaimed St. Louis illustrator Mike Right—the scorecard designer since 2003—this season's scorecard also features a tutorial on how to keep score the "Cardinal Way," a method practiced by club officials since the 1940s. Purchase the scorecard individually—or with the latest edition of Cardinals Magazine for just \$5—from Busch Stadium vendors inside the gates, team store locations and red merchandise carts. Scorecards are also available for purchase at cardinals.com/scorecard.





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Cardinals Authentics

Cardinals Authentics specializes in official, game-used, limited edition and autographed memorabilia direct from the club. Fans can visit one of the two Cardinals Authentics locations inside Cardinals Nation or in the Ford Plaza. The Cardinals Nation location is open daily from 10:00 a.m.—8:00 p.m. On game nights, the Ford Plaza shop will remain open 30 minutes after last pitch while the Cardinals Nation shop will remain open one hour after the final pitch.



Fans can pre-order game-used bases for any game in the 2018 season by calling 314.345.9851 or emailing gameused@cardinals.com. For more information, visit cardinals.com/authentics or follow them on Twitter [@CardsAuthentics](https://twitter.com/CardsAuthentics). #CardsAuthentics

Cardinals Insider with Ozzie Smith

Cardinals Insider is a Mid-America Emmy-nominated weekly news magazine television show hosted by Hall of Famer Ozzie Smith. Now in its third season, the club-produced, half-hour show is available within 18 television markets in nine states. It provides fans with behind-the-scenes, insider access to the Cardinals from team journalists. Cardinals Insider gives fans an all-access pass to everything Cardinals baseball featuring exclusive interviews, news updates, profiles and more. For more information and an updated programming schedule for the show, head to cardinals.com/insider. #CardsInsider



Official Pre-Game Parties

Back again, Cardinals Nation will host the Official Pre-Game Party of the St. Louis Cardinals before every game. The ticketed pep-rally style party is located on the second floor of Cardinals Nation in the Hall of Fame Club, two and a half hours prior to every Cardinals home game during the 2018 season. This exclusive Cardinals Nation pre-game event includes a full buffet menu, all-inclusive bar and a DJ or live music all the way until first pitch. Only 200 tickets will be allotted for each game, which fans can purchase at cardinals.com/pregame for digital delivery.



Cardinals Nation Food Truck

Fans can follow the [#CardsFoodTruck](https://twitter.com/CardsFoodTruck) on Twitter ([@CardsFoodTruck](https://twitter.com/CardsFoodTruck)) for weekly truck location announcements. To view the full menu, fans can visit cardinals.com/foodtruck. Booking opportunities are available by calling 314.345.9880 or emailing foodtruck@cardinals.com.



Fredbird Fridays

Every Friday, Fredbird and Team Fredbird will appear somewhere within Cardinal Nation to give away a select number of free tickets or items to lucky fans on a first come, first served basis. To find out where Fredbird will be each week, follow us on Facebook and Twitter. Visit cardinals.com/fredbirdfridays for more details. #FredbirdFriday



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Cardinals Kids Club

The Cardinals Kids Club is the exclusive club for Redbird fans ages 13 and under. The 2018 Kids Club membership package includes two tickets to a 2018 Cardinals game, access to the Member's Only autograph party at Busch Stadium, first in-line access for Kids Run the Bases presented by Prairie Farms, a backpack, hat, lanyard, lapel pin and more.



Membership packages may be purchased at Busch Stadium at the Cardinals Kids Club kiosk located in Family Pavilion or online at cardinals.com/kidsclub.

Cardinals in the Community

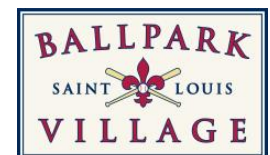
Cardinals Care was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community—both on and off the baseball field. Established in 1997, Cardinals Care has invested over \$24 million to support St. Louis area children and built or renovated 23 youth ball fields in local under-resourced neighborhoods. Most recently, the Cardinals dedicated Dexter Fowler Field at Hess Park in Decatur, Ill. in July.



This season marks the 15th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 3,000 kids who participate in the program each year. Fans can learn how to support Cardinals Care by visiting cardinals.com/community. #CardsCare

Ballpark Village

Ballpark Village is the premiere dining and entertainment destination in the region. Located in the heart of St. Louis' central business district adjacent to Busch Stadium, Ballpark Village provides guests with a wide range of entertainment, food and beverage, as well as a variety of events 365 days a year. Join us before and after every single home game for exciting entertainment, giveaways, games, and Todd Thomas!



No ticket, no problem! Ballpark Village offers an unprecedented watch party experience with over 1,200 square feet of TVs with direct stadium feed, as well as Budweiser Brew House Deck Parties post-game every Friday with DJ Todd Thomas and Official Cardinals Away Game Watch Parties with premium giveaways.

Social Media

Twitter ([@Cardinals](https://twitter.com/Cardinals))

Facebook (facebook.com/cardinals)

Instagram ([Cardinals](https://instagram.com/Cardinals))

Snapchat ([cardinals](https://snapchat.com/cardinals))

For more info, and a list of verified player Twitter accounts, visit cardinals.com/social. Join the conversation using #STLCards.

Hispanic Outreach

The St. Louis Cardinals have announced they will produce 39 Spanish language home radio broadcasts during the 2018 season as part of the club's continuing effort to better reach the team's rapidly growing Spanish-speaking fan base.

All of the Cardinals' Spanish broadcast information, video and social initiatives can be found at cardinals.com/SomosSTL. Join the conversation using #STLCardenaes or #SomosSTL.





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Fan-Friendly Values

- **Dynamic Deals of the Week:** The Cardinals' dynamic pricing system allows them to offer outstanding ticket savings to fans throughout the season. Special values will be highlighted each Monday as part of the "Dynamic Deals of the Week" promotion. Fans can view the Dynamic Deals at cardinals.com/dynamicdeal.
- **KMOX 1120 First Pitch Tickets:** At 9:00 a.m. on the day of each home game, the first 275 fans may purchase a voucher good for two tickets to that day's game for just \$11.20. The voucher may be redeemed 10 minutes before the scheduled start of the game at Gate 1. Visit cardinals.com/firstpitch for full details.
- **Nathan's Famous Family Sundays:** Enjoy Sunday games in select Pavilion and Terrace level seats at a special low price. Each ticket purchased also includes a free Coca-Cola and a Hunter hot dog. Tickets start at just \$10 each! Visit cardinals.com/nathansfamous to purchase tickets or for more details.
- **Phillips 66 Discount Ticket Offer:** Fill up with 8 gallons or more at participating Phillips 66 and receive a voucher for up to 50% off a pair of tickets to a Cardinals game. Visit cardinals.com/phillips66 for details.
- **Cardinals/Six Flags Double Play Combo:** Each Double Play Combo includes a ticket to a 2018 Cardinals game and one admission to Six Flags for just \$55. Visit cardinals.com/sixflags to purchase ticket or for more details.
- Fans can see all of the 2018 Fan Values at cardinals.com/fanvalues.

Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at cardinals.com/communications and cardinalspressbox.com.

— STL —